

SPRING / SUMMER
2026



BLUE SEVEN

WWW.BLUESEVEN.COM

BLUE SEVEN

SPRING / SUMMER 2026



NEW BORN
Size 56-68 (1-9 M)

PAGE 4-11

PAGE 12-21



MINI KIDS
Size 68-92 (6-36 M)



KIDS
Size 98-134 (3-9 Y)

PAGE 22-33

PAGE 34-45



TEENS
Size 134-176 (9-16 Y)

LOOKBOOK
SPRING / SUMMER 2026

BLUE SEVEN



NEW BORN

Size 56-68 (1-9 M)





SET, 2-PIECES . 422246

BLUE SEVEN



ROMPER . 432125



ROMPER . 432121



SET, 2-PIECES . 422241



SET, 2-PIECES . 422242

BLUE SEVEN

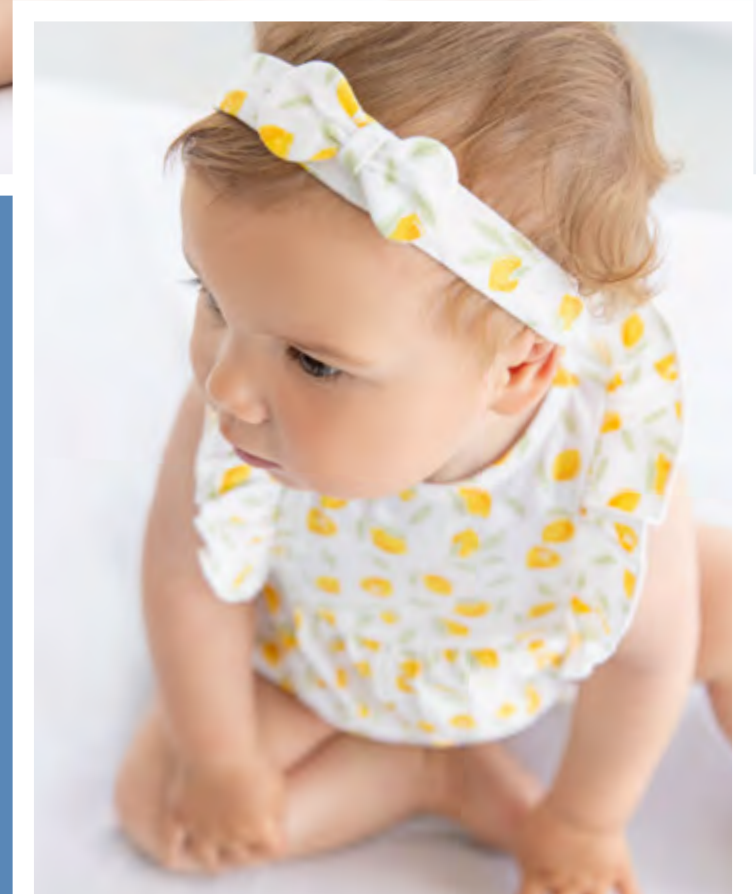


 BODYDRESS . 417021

BLUE SEVEN



 ROMPER . 432119





BLUE SEVEN



MINI KIDS

Size 68-92 (6-36 M)

T-SHIRT . 928180
SHORTS . 938124

DRESS . 919066

DRESS . 919068

T-SHIRT . 928179
BIBTROUSERS . 938112



SWEATSHIRT . 909046
SHORTS . 913641



T-SHIRT . 901162
LEGGINGS . 913645



DRESS . 919063

BLUE SEVEN



👕 SWEATSHIRT . 936082
SHORTS . 938114

👕 SET, 2-PIECES . 939032



SWEAT JACKET . 936081
T-SHIRT . 928183
SHORTS . 938124



👕 SWEATSHIRT . 936082
👕 SHORTS . 938117

BLUE SEVEN

SHIRT . 941529
SHORTS . 942535

SHIRT . 941531
SHORTS . 938119

DRESS . 919065

BLUE SEVEN



T-SHIRT . 901172
PANTS . 913655

BLUE SEVEN



SWEATSHIRT . 936078
PANTS . 938110



T-SHIRT . 901171
PANTS . 913651

BLUE SEVEN



KIDS

Size 98-134 (3-9 Y)

T-SHIRT . 802405
PANTS . 824668

T-SHIRT . 802406
SHORTS . 824685

DRESS . 721700



T-SHIRT . 702401
LEGGINGS. 724734

BLUE SEVEN



SHIRT . 830043
TROUSERS . 837065



SHIRT . 830045
SHORTS . 837066

SHIRT . 830044
SHORTS . 824675

DRESS . 734168

DRESS . 734171

BLUE SEVEN

T-SHIRT . 702390
SHORTS . 724743

SWEATSHIRT . 717630
JEANS . 740084

T-SHIRT . 702387
JEANS . 740084



SHIRT . 830041
SHORTS . 824675

T-SHIRT . 702409
SKIRT . 723562



T-SHIRT . 802416
SHORTS . 824685



T-SHIRT . 802415
SHORTS . 824684



BLUE SEVEN

BEACH BERMUDA . 843057



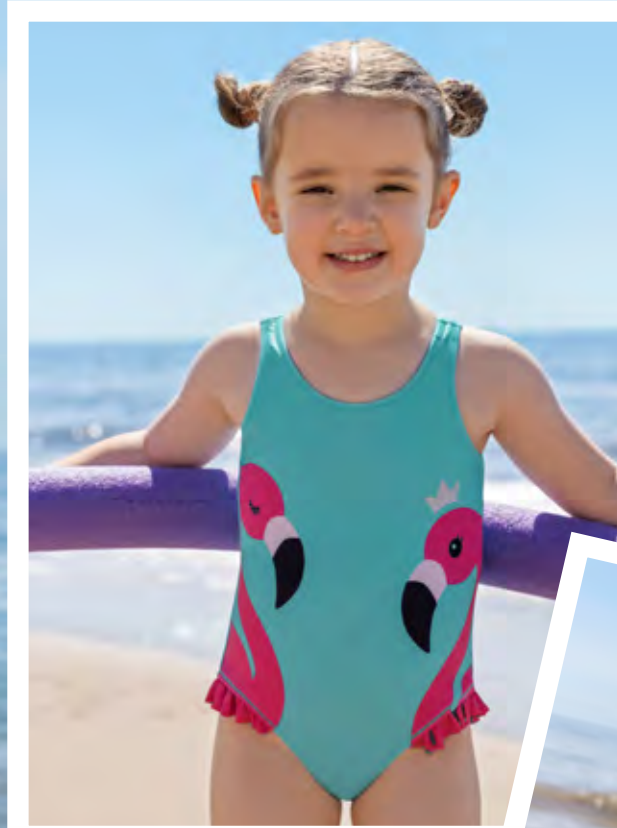
BEACH BERMUDA . 843060



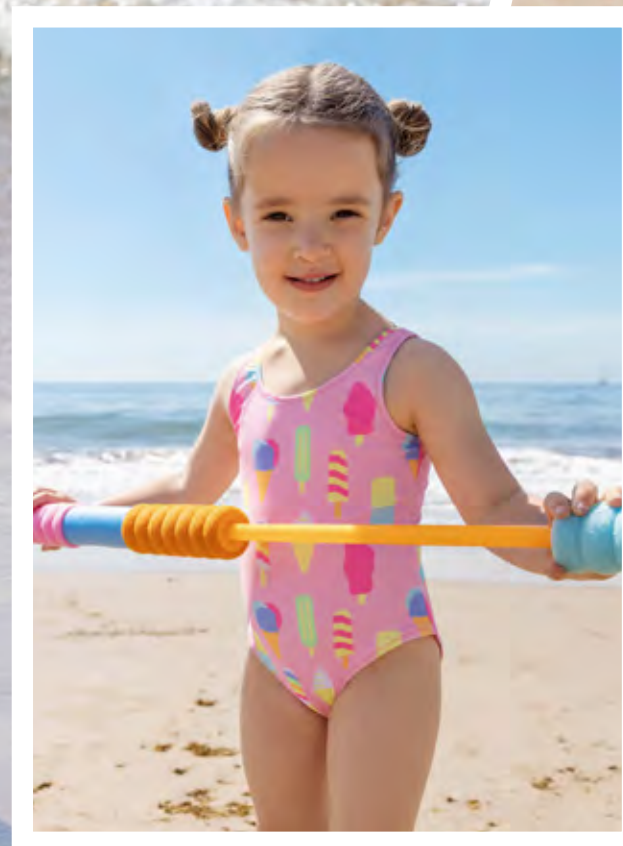
BIKINI . 728538



SWIMSUIT . 728540



SWIMSUIT . 728542



SWIMSUIT . 728541

BLUE SEVEN



BLUE SEVEN



TEENS

Size 134-176 (9-16 Y)

TOP . 500104
SHORTS . 543598

T-SHIRT . 602909
SHORTS . 633103

TOP . 500110
SHORTS . 543597

T-SHIRT . 602887
SHORTS . 633102

CARDIGAN . 525527
T-SHIRT . 502800
JEANS . 545054



T-SHIRT . 502789
DENIM SHORT . 545055



CARDIGAN . 525527

BLUE SEVEN



SHIRT . 641018
SHORTS . 633097

T-SHIRT . 602908
PANTS . 643572



T-SHIRT . 502790
SKIRT . 535000
DRESS . 528124

BLUE SEVEN



POLO . 620507
SHORTS . 643574

BLUE SEVEN



T-SHIRT . 502797
PANTS . 543601

TOP . 535000
SKIRT . 541028



T-SHIRT . 602887
SHORT . 633102

T-SHIRT . 602910
BEACH BERMUDA . 646610

T-SHIRT . 602888
DENIM SHORTS . 645081



JACKET . 648521
T-SHIRT . 602911
SHORTS . 643574



BLUE SEVEN

TOP . 500103
PANTS . 543596

TOP . 500108
HOODY . 523061
DENIM SHORT . 545055



BLUE SEVEN

BLOUSE . 540068
SKORT . 541026



T-SHIRT . 602909
SHORTS . 633103

T-SHIRT . 602887
SHORTS . 633102

ZENTRALE
HEAD OFFICE

H. Obermeyer GmbH & Co. KG
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
T +49 8386 916-0
F +49 8386 916-2800
contact@blueseven.com
www.blueseven.com

Director Sales
Michael Dotterweich
M +49 172 8923290
m.dotterweich@blueseven.com

ORDERBÜROS
SHOWROOMS

H. Obermeyer GmbH & Co. KG
MMC Mitteldeutsches Mode Center
Haus D, 1. Etage, Raum 192
Münchener Ring 2
04435 Schkeuditz
T +49 34204 356703
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

H. Obermeyer GmbH & Co. KG
ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3
22457 Hamburg
T +49 40 5502644
M +49 160 93418013
F +49 40 5502645
k.tessner@blueseven.com
Knut Tessner

H. Obermeyer GmbH & Co. KG
EUROMODA Neuss
4. OG, Raum B 401-402
Anton-Kux-Straße 2,
41460 Neuss
M +49 171 7310959
s.loch@blueseven.com
Stefan Loch

H. Obermeyer GmbH & Co. KG
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45
80807 München
M +49 170 1500872
a.hornung@blueseven.com
Alexandra Hornung

H. Obermeyer GmbH & Co. KG
Haus der Mode 4, Raum E163, Mezzanin
Frankfurter Straße 70-72
65760 Eschborn
T +49 6196 482953
F +49 6196 482963
s.markgraf@blueseven.com
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com
WOMEN, MEN
Stefan Ott
M +49 171 5309401
s.ott@blueseven.com

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Häuser der Konfektion 3, 4. OG,
Raum Nr. 02
Mahdentalstr. 112
71065 Sindelfingen
M +49 171 4816639
s.markgraf@blueseven.com
Stefan Markgraf

REPRÄSENTANTEN
REPRESENTATIVES

**BERLIN | NEUE BUNDES-
LÄNDER**
WOMEN, MEN, CHILDREN
Modeagentur Dirk Galazky
Hauptstr. 24
18184 Neuendorf
T+F +49 38204 15876
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

**BREMEN | HAMBURG |
NIEDERSACHSEN |
SCHLESWIG-HOLSTEIN**
WOMEN, MEN, CHILDREN
Knut Tessner
M +49 160 93418013
k.tessner@blueseven.com

**TEIL NIEDERSACHSEN |
NORDRHEIN-WESTFALEN**
WOMEN, MEN, CHILDREN
Stefan Loch
M +49 171 7310959
s.loch@blueseven.com

**HESSEN | RHEINLAND-
PFALZ | SAARLAND**
WOMEN, MEN
Stefan Ott
M +49 1715309401
s.ott@blueseven.com

**BADEN-WÜRTTEMBERG |
HESSEN | RHEINLAND-
PFALZ | SAARLAND**
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BADEN-WÜRTTEMBERG
WOMEN, MEN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BAYERN
WOMEN, MEN, CHILDREN
Alexandra Hornung
M +49 170 1500872
a.hornung@blueseven.com

INTERNATIONALER KONTAKT
INTERNATIONAL CONTACT

H. Obermeyer GmbH & Co. KG
Export Director
Paul Bart
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
M +31 6317 44687
p.bart@blueseven.com
www.blueseven.com

REPRÄSENTANTEN
REPRESENTATIVES

AUSTRIA
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Martin Burger
Brandboxx Salzburg
Erdgeschoss Shop A4
Moosfeldstraße 1
5101 Bergheim bei Salzburg
M +43 664 3415945
burger@blueseven.at

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Andreas Kacsits
Hauptstraße 46
7301 Deutschkreutz
M +43 664 2020746
a.kacsits@blueseven.com

**BELGIUM | LUXEMBOURG |
FRANCE**
WOMEN, MEN, CHILDREN
Cara Donna BV
Rudy Vanoirbeek
Atrium 36
Trade mart
Atomiumsquare 1
1020 Brussels
T +32 24797145
M +32 475 370210
rud.vanoirbeek@caradonna.be

Tibo Engelen
Atrium 36
Trade mart
Atomiumsquare 1
1020 Brussels
M +32 479892540
tibo.engelen@caradonna.be

CIS COUNTRIES
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Peter Sterzer
Immenstädter Str. 6-8
87534 Oberstaufen
Germany
T +49 8386 916-2533
p.sterzer@blueseven.com

CZECH REPUBLIC
CHILDREN
Natálie Hybnerová
Jabloňová 358
250 73 Radonice
M +420 721 686 247
hybnerova.nat@gmail.com

GREECE
WOMEN, MEN, CHILDREN
S. Haritidis S.A.
59 Thermaikou str, Oreokastro
56430 Thessaloniki
T +30 2310 685855
info@haritidis.com

HUNGARY
WOMEN, MEN, CHILDREN
**Import 2005 Kereskedelmi és
Szolgáltató BT.**
Rózsa Záhorszky
Hajós utca 16/18. 4/1
1065 Budapest
T +36 1 3328250
M +36 30 6489581
rozsza.zahorszky@import2005.hu
www.import2005.hu

ITALY
WOMEN, MEN, CHILDREN
DAAM 2018 SRLS
Davide Bonfante
Via P. Gobetti, 9
37138 Verona
T +39 392 0442333
M +39 348 2253945
dbonfante@blueseven.com
infoitalia@blueseven.com

NETHERLANDS
H. Obermeyer GmbH & Co. KG
Middelweg 2a
5253 CA Nieuwkuijk
T +31 73 5189540
F +31 73 5189544
office.nieuwkuijk@blueseven.com

**PROVINCIES: NOORD EN ZUID
HOLLAND | UTRECHT | FLEVOLAND |
FRIESLAND | GRONINGEN**
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Kees Veerman
Julianaweg 139 J
1131 DH Volendam
M +31 6 22226384
k.veerman@blueseven.com

**PROVINCIES: LIMBURG | DRENTHÉ |
NOORD-BRABANT | ZEELAND |
GELDERLAND | OVERIJSEL**
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Willem Verberne
Middelweg 2a
5253 CA Nieuwkuijk
M +31 6 52559464
w.verberne@blueseven.com

NORTHERN IRELAND
CHILDREN
Nicky McClelland Agencies
2. Windmill Road
Ballyholme
BT20 5RA Bangor
M +44 7818 433642
nicky.mcclelland@icloud.com

POLAND
WOMEN, MEN, CHILDREN
„M & K”
Mariusz Ksiazek
Pl. Daszyńskiego 14/6
42-200 Częstochowa
M +48 501 007873
m.ksiazek@blueseven.com

SPAIN
WOMEN, MEN, CHILDREN
Jose Teruel Cobo
San Vicente, 8
23440 Baeza (Jaen)
M +34 652 967739
blusevenspain@hotmail.com

Juan Herrera
C/Menorca, 2
Las Rozas de Madrid
28290 Madrid
M +34 619 384127
j.herrera@blueseven.com

UK
CHILDREN
Ian Tilson
Watnall Agencies Ltd
2 Moonbeam Way, Berry Hill
Mansfield
Nottinghamshire, NG18 6BB
M +44 7899 102270
iantilson63@gmail.com

MESSEN DEUTSCHLAND
TRADE FAIRS GERMANY

ESCHBORN In den Häusern der Mode 4 Raum E163, Mezzanin Frankfurter Straße 70-72
KIDS-WORLD 26.07. - 28.07.2025 Stefan Markgraf, M +49 171 4816639
WOMEN & MEN FASHION DAYS 14.07. - 17.07.2025 Stefan Ott, M +49 171 5309401
FASHION SUNDAY 13.07.2025 Stefan Ott, M +49 171 5309401
FASHION SUNDAY 17.08.2025 Stefan Ott, M +49 171 5309401

HAMBURG ModeCentrum, Haus B, 2. OG, Raum 232 Modering 3
FIRST FASHION 13.07. - 16.07.2025 Knut Tessner, M +49 160 93418013

ORDERPREMIERE 03.08. - 08.08.2025 Knut Tessner, M +49 160 93418013
--

HAMBURG MesseHalle Hamburg-Schnelsen EG-A-01
KINDERMODEN NORD 02.08. - 04.08.2025 Knut Tessner, M +49 160 93418013

MÜNCHEN MTC, Haus 3, EG, Raum 13c Taunusstr. 45
MTC FASHION START 13.07. - 15.07.2025 Alexandra Hornung, M +49 170 1500872

MTC INTERCOLLECTION 02.08. - 05.08.2025 Alexandra Hornung, M +49 170 1500872
--

MÜNCHEN MTC Messe-Forum, Haus 1
SUPREME KIDS 11.07 - 13.07.2025 Alexandra Hornung, M +49 170 1500872

ULM Ulm-Messe GmbH
UNITEX FASHION FESTIVAL 20.05. - 21.05.2025 Alexandra Hornung, M +49 170 1500872 Stefan Markgraf, M +49 171 4816639

NEUSS 4-KIDZ.EU 05.07. - 07.07.2025 Euromoda, 5. OG, Raum B 506-510 (Messefläche) Stefan Loch, M +49 171 7310959
--

DFD DÜSSELDORF FASHION DAYS 16.07. - 23.07.2025 Euromoda, 4. OG, Raum B 401-402 (Blue Seven Showroom) Stefan Loch, M +49 171 7310959
--

BIELEFELD KATAG MARKENTAG 02.04. - 03.04.2025 Katag AG Stralsunder Straße 5, 33605 Bielefeld Stefan Loch, M +49 171 7310959

ROSTOCK OSPA Arena, Tschaikowski Straße 45 18069 Rostock
ROSTOCKER MODETAG 23.08. - 24.08.2024 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151

SCHKEUDITZ MMC, Haus D, 1. Etage, Raum 192 Münchener Ring 2
--

QUARTER SHOETIME & BAGS 04.09. - 07.09.2025 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151

QUARTER FASHION ORDERDAYS Women- & Menswear 02.08. - 04.08.2025 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151
--

QUARTER SPORTS ORDERDAYS 08.08. - 10.08.2025 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151
--

QUARTER KIDS ORDERDAYS Kidswear 25.07. - 27.07.2025 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151
--

QUARTER DESSOUS ORDERDAYS 08.08. - 10.08.2025 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151

SINDELFINGEN Häuser der Konfektion 3, 4. OG, Raum Nr. 09 Mahdentalstr. 112
--

MODEWOCHE II Women- & Menswear, Kidswear 23.08. - 27.08.2025 Stefan Markgraf, M +49 171 4816639
--

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG Brandboxx Salzburg Erdgeschoss Shop A4
--

HOT Tracht & Mode Order Start 22.07. - 23.07.2025

SCHICK 03.08. - 05.08.2025

JOT Kidswear 27.08. -28.07.2025

NETHERLANDS

ASSEN, HOTEL VAN DER VALK Kids-,Women- & Menswear 13.07. - 14.07.2025

NIEUWEGEIN, PREVIEW KIDS Kids-,Women- & Menswear 16.06.2025

ZAANDAM, MODE FABRIEK Kids-,Women- & Menswear 06.07. - 07.07.2025

NIEUWKUIJK, OPEN HUIS Kids-,Women- & Menswear 20.07.2025
--

POLAND

EXPO LODZ ALEJA POLITECHNIKI 4 ŁÓDŹ 20.08. - 21.08.2025

ITALY

PITTI IMMAGINE BIMBO Fortezza da Basso in Florence 25.06. - 26.06.2025
--

Alle Angaben ohne
Gewähr.
Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles in our collection are
made from high-quality and
environmentally friendly **Organic
Cotton**.



We're proud to announce that we
attained **GOTS (Global Organic
Textile Standard)** certification in
July 2024.

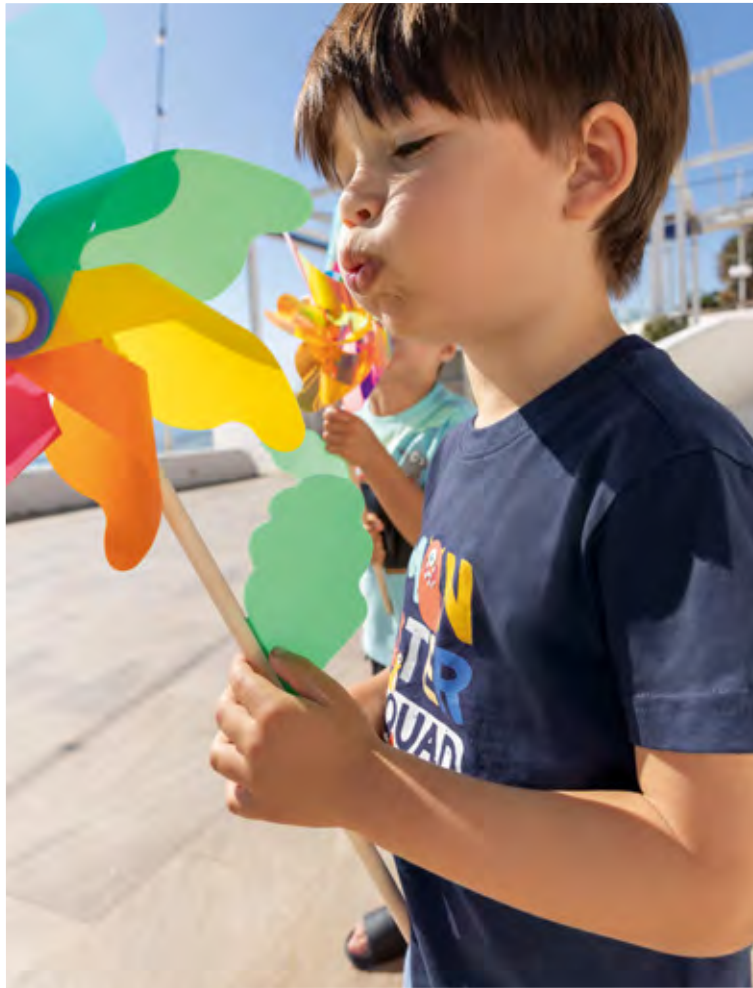


B2B

SCHON ANGEMELDET
FÜR UNSEREN B2B-SHOP?
ALREADY REGISTERED
FOR OUR B2B-SHOP?

GERMANY
T +49 8386 916-2501
p.gerken@blueseven.com

INTERNATIONAL
T +49 8386 916-2500
g.stadelmann@blueseven.com



BLUE SEVEN

H. Obermeyer GmbH & Co. KG

Immenstädter Straße 6-8

87534 Oberstaufen

Germany

T +49 8386 916-0

F +49 8386 916-2800

contact@blueseven.com

www.blueseven.com

Director of Sales

Michael Dotterweich

M +49 172 8923290

m.dotterweich@blueseven.com

