

MILLEFIORI

MILANO

CATALOGUE A/W 2025





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**SENSATIONS THAT
NEVER FAIL TO AMAZE
FRAGRANCE
AFTER FRAGRANCE**

**ITALIAN CREATIVITY
IN AN EVERYDAY EMOTION.**

The Millefiori Milano universe is excellence at the service of creativity. Experiential indoor fragrances and great attention to aesthetics. An experience in which form and emotion come together to create the many souls of Italy, the soul of your world.

Mission and Vision

**A SPACE.
A PERSONALITY.
COUNTLESS FRAGRANCES.**



Home fragrance products that adorn your space and your life. A work of art that unites form and emotion to express a unique personality. With Millefiori Milano we aimed to create the perfect fragrance for your world: a family of fragrances that are always original and never ordinary, available in elegant design objects.

Always elegant. Always present.
Always yours.

A STORY OF CREATIVITY, INNOVATION AND ELEGANCE.

Millefiori Milano was founded at the end of the 1990s in Milan, the Capital of Fashion and Design. A city with a cosmopolitan spirit whose concept of Made in Italy has become synonymous with excellence and glamour.

Millefiori Milano is located at the centre of this world, with the objective of innovating indoor essences by transforming diffusers into design objects and fragrances into life experiences.

More than an accessory, it is the expression of a constantly evolving personality.





THE EXCELLENCE OF ITALIAN DESIGN.

Millefiori Milano products are a celebration of Italian design. Diffusers with clean and discreet lines, fragrances designed for every personality: Millefiori Milano is uniqueness and excellence.

MADE IN ITALY DESIGN TO MAKE THE SPACES IN YOUR LIFE UNIQUE.

Design is one of Italy's excellences and Milan is its capital. In the shadow of the Duomo, on the banks of the Navigli, in Brera's cafés, the great masters of form have imagined and created a new way of conceiving and inhabiting space.

From this tradition Millefiori Milano arose, a new fragrance concept: colours, sensations and design united in products that enhance the value of your spaces and convey your personality.



New

A MOMENT OF WONDER, WRAPPED TO GIVE

The scent of a joyful memory.
The warmth of shared anticipation.
A golden spark that lights up the
atmosphere. Every detail tells the
story of holiday magic—wrapped in
enveloping fragrances, cherished rituals,
and gestures that turn into emotion.





GIFTSET ZENZERO LUCENTE

*Fragrance diffuser 100 ml
and car air freshener Icon*

1KNCDZE



GIFTSET MIELE BIANCO

*Fragrance diffuser 100 ml
and car air freshener Icon*

1KNCDML



GIFTSET LUCE DI GARDENIA

*Laundry spray 100 ml
and 2 scented cards*

1KNLU



FRAGRANCE DIFFUSER*

250 ml

Zenzero Lucente **1KNDDZE**

Miele Bianco **1KNDDML**

**Sticks in separate packaging*



CAR AIR FRESHENER

Zenzero Lucente

1KNCARZE



CAR AIR FRESHENER

Miele Bianco

1KNCARML





Miele Bianco

Miel Blanc

The velvety sweetness of honey blends with light milk undertones and opens to a warm, floral heart. Enveloping base notes of bourbon vanilla, caramel and amber create a soft, luminous trail, evoking the warmth of the holidays.

Inspiration

A moment suspended in the heart of winter, among soft laughter, golden lights and the warmth of familiar gestures. A fragrance that celebrates true joy with the delicacy of a shared memory.

| Sweet



Top Notes



**DROPS OF HONEY
CLOUDS OF MILK**

Heart Notes



**JASMINE SAMBAC
TONKA BEAN**

Base Notes



**BOURBON VANILLA
CARAMEL
AMBER**



Zenzero Lucente

Gingembre Luisant

Citrus sparks of orange and lemon are ignited by a vibrant touch of black pepper. Spices, protagonists in a warm heart inspired by ginger, nutmeg and cloves, are enveloped by notes of amber, patchouli and vanilla.

Inspiration

*The subtle energy that precedes the days of celebration,
amidst spices that scent the air and shimmering lights.
The joy of preparation, the lively lightness of a shared toast.
A spark that ignites the atmosphere.*

Woody Spicy



Top Notes



BRAZIL ORANGE
LEMON
BLACK PEPPER

Heart Notes



NUTMEG
CLOVES
GINGER

Base Notes



AMBERGRIS
PATCHOULI
VANILLA



Ombra

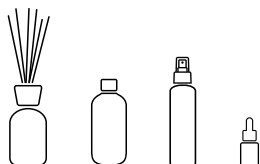
Ombre

The smoky depth of oud meets the gourmand sweetness of chocolate, wrapped in flashes of saffron and warm, aromatic undertones. In the base, white musk, vanilla and ambergris reveal a soft and mysterious echo.

Inspiration

A journey through light and shadow, where the golden glow of rare spices intertwines with deep woody undertones. The mystery of a veiled night, the enveloping warmth of a distant echo.

Available formats



Top Notes



LOUD
CHOCOLATE PRALINE
SAFFRON
POWDERED SUGAR

Heart Notes



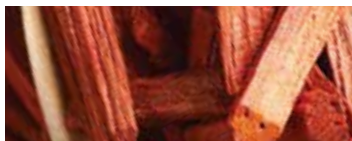
SANDALWOOD
PATCHOULI
CLOVE

Base Notes



WHITE MUSK
VANILLA
AMBERGRIS

| Woody Spicy



Ambra Minerale

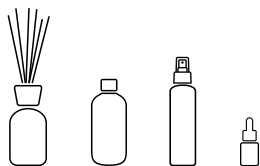
Ambre Minéral

The luminosity of white amber is interwoven with citrus accents and a mineral heart of liquid amber and white flowers. In the base, soft nuances of tonka bean and musk reveal a natural and magnetic elegance.

Inspiration

*A bright and enveloping aura, like the first rays of the sun in the silence of the morning.
The whiteness of suspended moments,
the discreet warmth of words tucked between the folds of a blanket.*

Available formats



Top Notes



WHITE AMBER
CITRUS ACCENTS

Heart Notes



LIQUID AMBER
WHITE FLOWERS

Base Notes



TONKA BEAN
CEDARWOOD
PATCHOULI
MUSK

| Woody Spicy





MILANO

Millefiori Milano iconic fragrances.
Colours, elegance and surprising scented
architectures that describe your world
exactly as it is: unique.



EXCLUSIVE

Made In Italy



CONTEMPORARY

*Wide range
of fragrances*



VERSATILE

*Suitable for any
area in your home*



MORE SUSTAINABLE

Refillable



Available fragrances

Floral

- AR Ambra & Rosa
- MW Magnolia Blossom & Wood
- VP Volcanic Purple

Fresh Citrus

- CW Cold Water
- FA Legni & Fiori d'Arancio
- LG Lemon Grass
- LR Lime & Vetiver
- PS Blue Posidonia
- RI Riviera
- VE Verdant Escape

Woody Spicy

- AN Ambra Minerale **NEW**
- MC Mela & Cannella
- NR Nero
- OM Ombra **NEW**
- PT Petali di Tabacco
- SB Sandalo Bergamotto

Sweet

- DV Vanilla and Wood
- HS Honey & Sea Salt
- RE Rose Espresso

Powdery

- MB White Musk
- SR Silk & Rice Powder

Fruity

- GC Grape Cassis



FRAGRANCE DIFFUSER

500 ml	7DI
250 ml	7DD
100 ml	7MD



FRAGRANCE FOR DIFFUSER

500 ml	7RE
250 ml	7REM

**SIMPLICITY,
COLOUR
AND
ELEGANCE.**



HOME SPRAY

150 ml	7SR
--------	-----



WATER-SOLUBLE FRAGRANCE

15 ml	7FI
-------	-----

The Colours





White
Musk



Honey &
Sea Salt



Riviera



Legni e Fiori
d'Arancio



Lime
& Vetiver



Mela
& Cannella



Ambra
& Rosa



Grape
Cassis



Volcanic
Purple



Magnolia
Blossom & Wood



Blue
Posidonia



Cold
Water



Verdant
Escape



Lemon
Grass



Petali di
Tabacco



Rose
Espresso



Vanilla
and Wood



Sandalo
Bergamotto



NEW
Ombra



NEW
Ambra
Minerale



Silk & Rice
Powder



Nero

SELECTED

The elegance of satin glass in a diffuser with minimal lines and decorated with precious textured details. With the Selected range you can rely on a series of exclusive fragrances that will transform the environment with surprising and unique compositions.



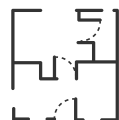
EXCLUSIVE

Made In Italy



CONTEMPORARY

*Sleek lines,
highly tactile and
trendy detailing*



VERSATILE

*Suitable for any
area in your home*



MORE SUSTAINABLE

Refillable





Available fragrances

Floral

- MR Mimosa Flower
- NI Ninfea
- SN Sweet Narcissus
- VL Velvet Lavender

Fresh Citrus

- MI Mirto
- OT Orange Tea

Woody Spicy

- CE Cedar
- SO Smoked Bamboo

Powdery

- SI Silver Spirit



FRAGRANCE DIFFUSER

350 ml

22MD



FRAGRANCE DIFFUSER

100 ml

22PD



FRAGRANCE FOR DIFFUSER

250 ml

22REM

**TRENDY
ELEMENTS
AND GREAT
DESIGN.**



ZONA

The most meticulous details, the most exclusive fragrances: Zona, the state of the art of home fragrance by Millefiori Milano.



EXCLUSIVE

Made In Italy



SOPHISTICATED

Essential lines, with modern silver details



VERSATILE

Suitable for any area in your home



MORE SUSTAINABLE

Refillable



Available fragrances

Floral

- FM Fior di Muschio
- KE Keemun
- MF Moonflower

Fresh Citrus

- AM Aria Mediterranea
- OX Oxygen
- SM Spa & Massage Thai

Woody Spicy

- LS Legni & Spezie
- SF Soft Leather



FRAGRANCE DIFFUSER

500 ml

41DI



FRAGRANCE DIFFUSER

250 ml

41DD



**SOPHISTICATED
FRAGRANCES
AND ATTENTION
TO DETAILS.**



FRAGRANCE DIFFUSER

100 ml

41MD



FRAGRANCE FOR DIFFUSER

250 ml

41REM

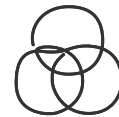
AIR DESIGN

Many fragrances, many forms and the colour you prefer: with Air Design, Millefiori Milano fragrances are embellished by diffusers with a unique design.



FORMS AND DESIGN

Customise your perfume experience with a variety of formats and designs



COLOURFUL

Available in a variety of colours



GIFT ITEMS

Elegant packaging perfect for gifts



MORE SUSTAINABLE

Refillable with any Millefiori Milano fragrance refill





MARBLE GLASS DIFFUSER - CLEAR

*Diffuser with marble cap.
Perfume not included.*



☐ White	91MGTWH
☒ Black	91MGTBK
☐ Grey	91MGTGR

MARBLE GLASS DIFFUSER - FROSTED

*Diffuser with marble cap.
Perfume not included.*



☐ White	91MGSWH
☒ Black	91MGSBK
☐ Grey	91MGSGR



FLOWER FRAGRANCE DIFFUSER

Perfume not included.

☒ Red	91BFRD
☒ Amaranth	91BFPU
☒ Pink	91BFPK
☒ Light Blue	91BFLB
☒ Green	91BFGR
☒ Black	91BFBK
☒ Grey	91BFGI
☒ Dove	91BFDO



FRAGRANCE DIFFUSER GLASS - VASE

Perfume not included.

☒ Dove	91VADO
☐ Clear	91VAWH



FRAGRANCE DIFFUSER GLASS - CAPSULE

Perfume not included.

☒ Dove	91CADO
☐ Clear	91CAWH



FRAGRANCE FOR DIFFUSER

100 ml

91READ

**Available in
the fragrances**

Floral

MW Magnolia Blossom & Wood

Fresh Citrus

OT Orange Tea
OX Oxygen

Woody Spicy

SB Sandalo Bergamotto

MAGNUM

Transform your spaces with Millefiori Milano
Magnum diffusers, where fragrance and
design converge in a unique experience.



**FRAGRANCE
DIFFUSER - MILANO**

Perfume not included.

3 lt.

7XLD



**FRAGRANCE
DIFFUSER - ZONA**

Perfume not included.

2.5 lt.

41XLD



STICKS

STICKS 100 ml

Sticks - 7 pc. H. 25 cm

1ST100

MILLEFIORI MILANO 250 ml

Sticks - 8 pc. H. 30 cm

1ST250

MILLEFIORI MILANO 500 ml

Sticks - 12 pc. H. 35 cm

7ST

SELECTED 100 ml

Sticks - 6 pc. H. 28 cm

22ST100

SELECTED 350 ml

Sticks - 7 pc. H. 45 cm

22ST350

ZONA 250 ml

Sticks - 7 pc. H. 30 cm

41STDD

ZONA 500 ml

Sticks - 10 pc. H. 35 cm

41STDI

VASE/CAPSULE

Grey Sticks - 3 pc. H. 28 cm

1STAD

MAGNUM

White Sticks - 9 pc. H. 70 cm

1STWH

LAUNDRY RANGE

Elegance meets everyday care.
Sophisticated, multifaceted fragrances blend
with essential, impactful packaging to create
a new way to care for your clothes.
A touch of luxury for every moment of the day.



EXCLUSIVE

*Made
in Italy*



ELEGANT

*Sophisticated scents
for your clothes*



VERSATILE

*A range of fragrance
solutions for your clothes*



REFINED

*Italian
design*





Available fragrances

- AQ** Acqua Marina
- GE** Gemme d'Agrumi
- LU** Luce di Gardenia
- PC** Patchouli Smeraldo
- PL** Fiori di Perla
- VI** Viola Ametista

**ELEGANCE
MEETS
EVERYDAY
CARE.**



LAUNDRY BOOSTER

250 ml

9LB



LAUNDRY SPRAY

200 ml

9LS



LAUNDRY SPRAY

100 ml

9LSM



SCENTED CARDS

3 Pieces

9LC

CATALYTIC RANGE

Shape for the essence, fragrance for everyday life.
The Millefiori Milano catalytic lamp offers you a sophisticated fragrance diffusion, filling your rooms with refined and timeless olfactory combinations.



EXCLUSIVE

Made in Italy



CONTEMPORARY

*Wide range
of fragrances*



VERSATILE

*Suitable for any
area in your home*



SOPHISTICATED

*Essential
design*



Available fragrances

Floral

AR Ambra & Rosa

Fresh Citrus

CW Cold Water

FA Legni & Fiori d'Arancio

LG Lemon Grass

OX Oxygen

Woody Spicy

MC Mela & Cannella

NR Nero

PT Petali di Tabacco

SB Sandalo Bergamotto

Sweet

DV Vanilla and Wood

RE Rose Espresso

Powdery

MB White Musk



CATALYTIC LAMP

■	<i>Smokey grey</i>	5LAMGI
□	<i>Clear</i>	5LAMWH

SHAPE FOR
THE ESSENCE,
FRAGRANCE FOR
EVERYDAY LIFE.



CATALYTIC LAMP REFILL

500 ml 5RE



REPLACEMENT WICK

for catalytic lamp 5WI

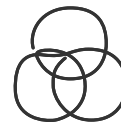
HYDRO

Ultrasonic technology, refined and discreet design, exclusive fragrances: the delicate nebulization offers increasingly new emotions.



MODERN

Ultrasonic technology



RELAXING

Chromatic light adjustment



ADAPTABLE

Adjustable fragrance intensity



VERSATILE

Wide variety of lines and shapes





Available fragrances

Floral

- AR** Ambra & Rosa
- MW** Magnolia Blossom & Wood
- VP** Volcanic Purple

Fresh Citrus

- CW** Cold Water
- FA** Legni & Fiori d'Arancio
- LG** Lemon Grass
- LR** Lime & Vetiver
- PS** Blue Posidonia
- RI** Riviera
- VE** Verdant Escape

Woody Spicy

- AN** Ambra Minerale **NEW**
- MC** Mela & Cannella
- NR** Nero
- OM** Ombra **NEW**
- PT** Petali di Tabacco
- SB** Sandalo Bergamotto

Sweet

- DV** Vanilla and Wood
- HS** Honey & Sea Salt
- RE** Rose Espresso

Powdery

- MB** White Musk
- SR** Silk & Rice Powder

Fruity

- GC** Grape Cassis



**SPHERE
DIFFUSER - GREY**

1DUSF



**HALF SPHERE
DIFFUSER - DOVE**

1DUHSD



**PYRAMID
DIFFUSER**

1DUL



**GLASS SPHERE
DIFFUSER**

1DUG



WATER-SOLUBLE FRAGRANCE



15 ml

7FI



**SPARE PART FOR
DIFFUSERS 1DUL, 1DUG**

1 piece

1CDIDR

ELECTRIC DIFFUSER

An electric diffuser that combines minimalist and modern design with contemporary colors and soft LED light for a unique fragrance experience.



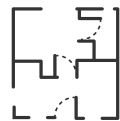
HANDY

*Diffuse Millefiori
Milano fragrances in all
your spaces*



ADJUSTABLE

*Allows you to select
the fragrance
diffusion intensity*



VERSATILE

*Discreet design, suitable
for any area in your home*



CONSTANT

*Continuous
fragrance release*



Available fragrances

Floral

- FM Fior di Muschio
- MW Magnolia Blossom & Wood

Fresh Citrus

- CW Cold Water
- OX Oxygen
- SM Spa & Massage Thai

Woody Spicy

- LS Legni & Spezie
- NR Nero
- SB Sandalo Bergamotto

Sweet

- DV Vanilla and Wood

Powdery

- MB White Musk



ELECTRIC DIFFUSER*

Teal 14PIKOTE



ELECTRIC DIFFUSER*

Pearl grey 14PIKOGR



ELECTRIC DIFFUSER*

Mauve 14PIKOMA



FRAGRANCE REFILL

for electric diffuser 14PIR

HANDY AND ESSENTIAL.



**Perfume not included. Cannot be used with fragrance refills for Aria Diffuser.*

ARIA

While supplies last.

The electric diffuser that lets you adjust the intensity of diffusion. Elegant, easy to use and lasts up to six weeks.



HANDY

*Diffuse Millefiori
Milano fragrances in all
your spaces*



ADJUSTABLE

*Allows you to select
the fragrance
diffusion intensity*



VERSATILE

*Discreet design, suitable
for any area in your home*



CONSTANT

*Continuous
fragrance release*



Available fragrances

Floral

- FM Fior di Muschio
- MW Magnolia Blossom & Wood

Fresh Citrus

- CW Cold Water
- MI Mirto
- OT Orange Tea
- OX Oxygen
- SM Spa & Massage Thai

Woody Spicy

- LS Legni & Spezie
- NR Nero
- SB Sandalo Bergamotto

Sweet

- DV Vanilla and Wood

Powdery

- MB White Musk
- SI Silver Spirit



ELECTRIC FRAGRANCE DIFFUSER*

While supplies last

14PITO



FRAGRANCE REFILL FOR ELECTRIC DIFFUSER

While supplies last

14RA

**EASY AND
READY
TO USE.**

**Perfume not included. Cannot be used with refills for electric fragrance diffuser.*

ICON

*New packaging**

The journey with Millefiori Milano continues
in your car with unmistakably stylish air
fresheners. The journey has no boundaries.



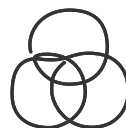
EXCLUSIVE

Made in Italy



ELEGANT

*Stylish air fresheners
for your car*



COLOURFUL

*Available in a
variety of colours
and textures*



MORE SUSTAINABLE

*Refillable with
dedicated refills*





TEXTILE *New designs*

Inspired by the masters of Italian design: a balance of shapes, color harmony and timeless elegance.

18CART1
Lime & Vetiver



18CART2
Rose Espresso



18CART5
White Musk



18CART6
Rose Espresso



18CART3
Nero



18CART4
Petalì di Tabacco



18CART7
Ambra & Rosa



18CART8
Sandalò
Bergamotto

**YOUR CAR,
YOUR
FRAGRANCE.**

**New codes will be active only when stocks run out of the corresponding product with the previous code.*



URBAN



18CAR11
Legni & Spezie



18CAR13
Sandalò
Bergamotto



18CAR17
Cold Water



18CAR50
Ambra & Rosa

CLASSIC



18CARYE - Yellow
Sandalo Bergamotto



18CARVII - Purple
Magnolia Blossom & Wood



18CAR60 - Dark Grey
Cold Water



18CAR80 - Light Blue
Nero



18CAROR - Orange
Lime & Vetiver



18CARRD - Red
Vanilla and Wood



18CAR61 - Dark Blue
Oxygen



18CAR64 - Pink
Magnolia Blossom & Wood

METAL SHADES



18CARGR - Green
White Musk



18CARBL - Blue
Legni & Spezie



18CAR84
Vanilla and Wood



18CAR43
Nero



18CARAR - Silver
Petali di Tabacco



18CARBK - Black
Oxygen



18CAR42
Sandalo Bergamotto



18CAR81
Oxygen

REFILLS



REFILL CAR AIR FRESHENER ICON

Includes ONE refill and a clip **18RC**



Floral

AR Ambra & Rosa
MW Magnolia Blossom & Wood

Fresh Citrus

CW Cold Water
LR Lime & Vetiver
OX Oxygen

Woody Spicy

LS Legni & Spezie
NR Nero
PT Petali di Tabacco
SB Sandalo Bergamotto

Sweet

DV Vanilla and Wood
RE Rose Espresso

Powdery

MB White Musk



SHOPPERS

Pack of 12 pieces, assorted colors.



SHOPPER LARGE

Dimensions: L 360 x H 290 x D 200

PSAC24L

SHOPPER MEDIUM

Dimensions: L 320 x H 290 x D 110

PSAC24M

Floral

The elegance of a timeless fragrance. Millefiori Milano is the harmony of a perfectly balanced bouquet or a single flower enhanced in its finest notes.



Fresh Citrus



Fragrances that bring to mind citrus groves, with mineral and energising notes, to provide any space with glowing and light tones.

Woody Spicy

Undertones from the Orient and rare woods meet in strongly evocative and engaging fragrances. Warm and lingering accords in constant evolution.



Sweet

Gourmand and delicious. The fragrances from the sweet family are intense, inviting and full. A bliss of warmth and fascination.

Fruity

Fresh and modern olfactory textures, as colourful and revitalising as a basket of fresh fruit set in balanced and priceless frames.



Powdery

Clean and fresh sensations. Fragrances that create relaxing and welcoming settings.

AMBRA & ROSA
MAGNOLIA BLOSSOM & WOOD
VOLCANIC PURPLE

MIMOSA FLOWER
NINFEA
SWEET NARCISSUS
VELVET LAVENDER

FIOR DI MUSCHIO
KEEMUN
MOONFLOWER

BLUE POSIDONIA
COLD WATER
LEGNI E FIORI D'ARANCIO
LEMON GRASS
LIME & VETIVER
RIVIERA
VERDANT ESCAPE

MIRTO
ORANGE TEA

ARIA MEDITERRANEA
OXYGEN
SPA & MASSAGE THAI

AMBRA MINERALE *New*
MELA & CANNELLA
NERO
OMBRA *New*
PETALI DI TABACCO
SANDALO BERGAMOTTO

CEDAR
SMOKED BAMBOO

LEGNI & SPEZIE
SOFT LEATHER

HONEY & SEA SALT
ROSE ESPRESSO
VANILLA AND WOOD

GRAPE CASSIS

SILK & RICE POWDER
WHITE MUSK

SILVER SPIRIT

MILLEFIORI

MILANO

HOME FRAGRANCE ITALIA SRL

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