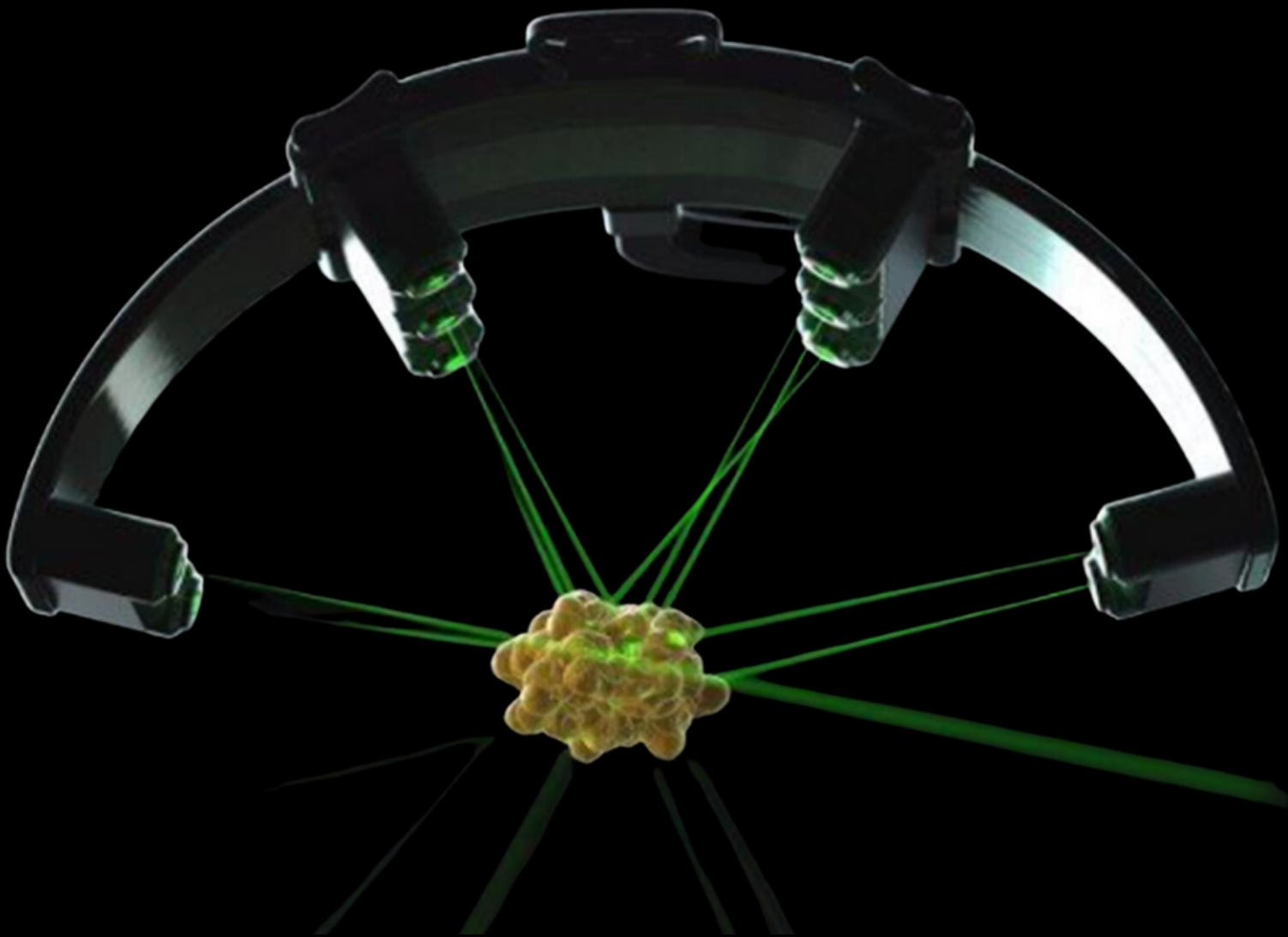




EMERALD

LASER



THE WORLDS MOST ADVANCED FAT
LOSS LASER IS READY..
AND ITS WAITING FOR **YOU**

EMERALD BY ERCHONIA: THE WORLDS FIRST NON-INVASIVE FAT LOSS TECHNOLOGY TO GARNER US FDA MARKET CLEARED FOR OVERALL BODY CIRCUMFERENCE REDUCTION UPTO 40 BMI

We proudly introduce EMERALD - A non-invasive, non-thermal 'cold' laser that emits (10) 532nm green lasers onto the skin to treat hypertrophic adipocytes. The treatment emulsifies the adipose tissue and releases excess fatty materials into the interstitial space. From there, the fat is passed through the body during its natural course of detoxification through the lymphatic system and is used as fuel for the body.

Emerald offers critical advancements to your clinic in the fight against fat:

- Completely Unattended Treatments
- No Side-Effects or Downtime
- Proven & Measurable Results
- Only technology in the industry FDA Market Cleared to treat patients +40 BMI on overall body circumference.

A COMMITMENT TO QUALITY

For over 27 years, Erchonia has been committed to the research of non-thermal laser therapy through extensive clinical studies and have attained 21 US FDA Market Clearances.

Erchonia made history in 2010 when the US FDA gave them market clearance for the first non-invasive fat loss laser in history. This created a new category for the FDA called OLI-fat Re-duction Laser, making Erchonia THE gold standard technology.

Erchonia's green laser was proven and FDA Market Cleared in 3 separate randomised, double-blind clinical trials with no known side-effects and was shown to produce 23% more energy than our red lasers, making Emerald the safest and most effective way to treat fat.



THE STUDY

"Erchonia's clinical trials are absent of diet restrictions, exercise requirements, or any other adjunctive components properly illustrated the clinical utility of the (Erchonia Fat Loss Laser) and set the precedent on how aesthetic devices should be evaluated."

Michael R Hamblin (Harvard Article).

- Subjects that met the study success criteria (>3.0 " \circ). the average circumference loss was 6 inches (15.24cm).
- Subjects who received the sham procedure (LEDs), the average circumference loss was 1.8cm.
- Subjects agreed to maintain their regular diet and exercise routine for the duration of the study and had to present food/exercise diaries to the principal investigator to confirm drastic changes weren't made.

BENEFITS OF NON-THERMAL LASERS

Erchonia's non-thermal lasers create stimulation of cytochrome C oxidase, resulting in increased mitochondrial activity, resulting in increased ATP, NADH & RNA and cellular respiration; increased nitric oxide synthase activity and nitric oxide production; and increased reactive oxygen species, which play an important role in cell signalling, cell cycle progression, enzyme activation, and synthesis of proteins and nucleic acids.

It should be noted that the release of lipids following non-thermal laser does not elevate plasma lipids, plasma triglycerides or cholesterol.

Because QOL is so important and many obese adults report having a negative QOL, it is crucial to assess the QOL of participants in weight loss programs as it has been reported that weight loss can improve QOL. In this study we observed that participants in the non-thermal laser conditions improved their QOL, which suggests that there may be an important psychosocial dimension of this treatment"

Mayo Clinic Study

Published 29 September 2016



THE DIFFERENCE - SHRINKING FAT CELLS VS KILLING THEM

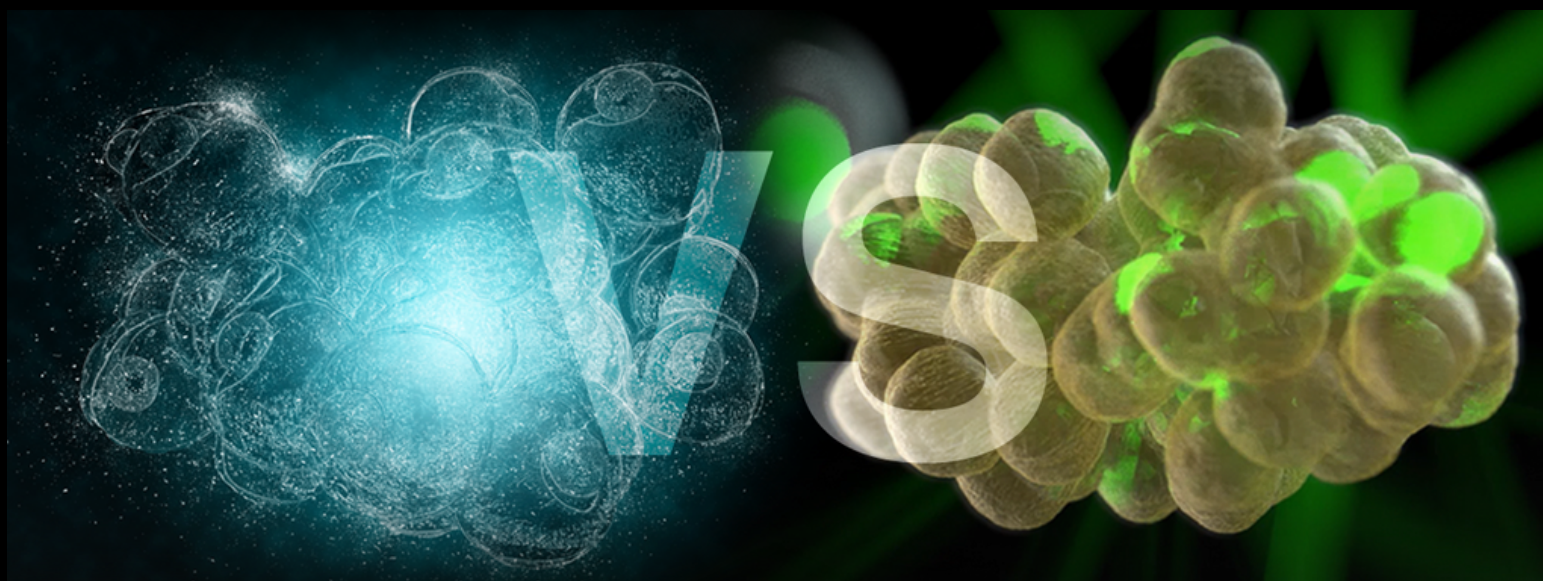
Most of us think of our fat cells as the enemy, simply accumulating "volume" to form saddlebags, love handles, and muffin tops - basically, robbing us of our youthfulness and self-confidence. Because of this, many turn to elective procedures that focus on the elimination of fat cells - procedures like liposuction or fat-freezing technology.

However, as intuitive as this might seem, recent medical research into how fat cells actually work now tells us that this approach, in the long run, is not only ineffective, it could be counterproductive.

If you are looking only at spot reduction, you should be aware that those procedures that kill fat cells, can at best provide temporary improvement in your appearance.

Statistics show that within the first year, the fat cells can regenerate or grow larger in new areas of your body, such as the arms and back, to compensate for what was taken (perhaps the fat organ's attempt to heal itself). Fat can then start to regenerate in the treated areas. The latest research shows that in fact these fat cells can multiply up to 300 billion times, shattering the previous notion that fat cells could only grow larger but couldn't grow new cells.

This is where a procedure like EMERALD can make a significant difference.



EMERALD LASER causes our fat cells to release their fatty content for safe removal from the body by the lymphatic system. These fat cells now begin to act and function like healthy lean fat cells again; releasing the correct messages to your brain and, even more exciting, they begin a communication cascade throughout the fat organ causing other fat cells to react the same way, releasing their content and returning their hormone responses back to the positive!

In other words, you NEED your fat cells to communicate this message to become lean.

Erchonia's green laser has the greatest results for circumferential reduction out of all FDA Market Cleared devices on the market (as of 2023).

THIS CHANGES EVERYTHING



"I offer my patients the most effective, up-to-date, and evidence based treatments available. Emerald for me ticks every box but is also - genuinely - the most exciting device that has entered my clinic, in many years. The response of my entire team is also testament to my own sentiments; a game-changer, if ever there was one."

Dr Dev Patel,
Perfect Skin Solutions, Portsmouth



It's so refreshing to see robust clinical research at the highest level. It has often been thought by many, that more power was the only way to go with energy based devices but we need to think about a paradigm shift and look at peak energy absorption rather than power, opening up a plethora of positive advantages to our patients' health and well-being in the process. If any forward thinking practitioner, like myself, wants to be at the cutting edge of innovation and technology, I strongly suggest they look at this incredible technology.

Professor Bob Khanna - CEO & Principal
of DrBK Clinic, London



"The Emerald Laser is proven to be enormously effective technology which doesn't use excessive heat or cooling preserving the endocrine function of the fat cell - which is truly unique. It can produce noticeable results in a short space of time and is the only technology to be given US FDA market clearance for overall body circumference reduction to patients up to 40 BMI."

Dr Munir Somji,
Dr Medispa, London





EMERALD LASER

THE NUMBERS

Avg. 5 clients
per month.

Avg. 5 clients
per month.

Avg. 5 clients
per month.

Cost Per Package
(8 Treatments)

€2000

Monthly Revenue

€10,000

Annual Revenue

€120,000

1st Year Profit
(Subtracting Cost of
Device)

€20,500

Cost Per Package
(10 Treatments)

€2500

Monthly Revenue

€12,500

Annual Revenue

€150,000

1st Year Profit
(Subtracting Cost of
Device)

€50,500

Cost Per Package
(12 Treatments)

€3000

Monthly Revenue

€15,000

Annual Revenue

€180,000

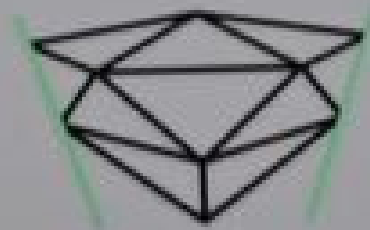
1st Year Profit
(Subtracting Cost of
Device)

€80,500

**not incl the cost of any finance or lease payment

Just press start and walk away, let the laser do the rest!

- Un-attended treatments
- Greatest 'proven' circumferential reduction in this industry.
- No Downtime or Side Effects.



E M E R A L D

L A S E R



EMERALD
LASER



ERCHONIA
World Leaders in Low Level Laser Technology