

ENVIROSCREEN® INSIDE MEANS TOTAL PROTECTION™ OUTSIDE.

colorescience®

# WHY TOTAL PROTECTION™ WITH ENVIROSCREEN®?

Other sunscreens only protect from UV rays, offering just partial protection. But our skin is always exposed to both sun AND pollution which cause free adicals within the skin that can lead to damage.

Get **Total Protection**<sup>™</sup> with our proprietary **EnviroScreen**<sup>®</sup> **Technology** for comprehensive all-mineral defense against environmental aggressors:









BLUE (HEV) LIGHT

INFRARED RADIATION

DID YOU KNOW?

EnviroScreen® Technology features carefully-selected ingredients:

- + Patented, non-nano mineral actives protect against free radicals
- + Powerful antioxidants
- + Calms skin and supports skin barrier health



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Sports and outdoors



Mess-free



For the whole family



he Skincare & amily beauty regimen

# The Original Brush-On Sunscreens

Two formulas that fit your skin type and concerns in a convenient, on-the-go brush for easy reapplication and all-day protection.

#### TOTAL PROTECTION™ BRUSH-ON SHIELD SPF 50

### TRUSTED. TESTED. AWARDED.

Ultimate protection against skin damage, including signs of premature aging









- + Broad Spectrum SPF 50/PA++++; Water/sweat resistant (80 minutes)
- + Protects against 93.2% (fair); 96.1% (medium); 96.9% (tan), 98.5% (deep) of blue light
- + Powdered hyaluronic acid hydrates and protects skin barrier function
- + 4 shades offer natural coverage for a range of skin tones
- + Enhanced dispensing for even coverage and the confidence of protection with every application













Recommended by the Skin Cancer Foundation as an effective broad spectrum sunscreen for Active Use



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#### TOTAL PROTECTION™ SHEER MATTE SPF 30 SUNSCREEN BRUSH

#### THE OIL ABSORBER BRUSH

Brush away excess sebum for shine-free protection









- + Broad Spectrum SPF 30/PA+++
- + Protects against 64.9% of blue light
- + Absorbs excess sebum, minimizes appearance of pores, and reduces shine
- + Untinted formula provides no color coverage with a mattified finish

# The Face Shield Collection

#### THE ESSENTIALS

#### TOTAL PROTECTION™ FACE SHIELD CLASSIC & MATTE SPF 50







- + Broad Spectrum SPF 50/PA++++; Water/sweat resistant (40 minutes)
- + Protects against 71% (Classic) and 94.5% (Matte) of blue light
- + Choose Classic for sheer coverage with a natural to dewy finish; For dry, normal, and combination skin types
- + Choose Matte for sheer coverage with a shine-free, comfortable, modern matte finish; For oily, blemish-prone skin









#### THE SKINTONE PERFECTORS



#### TOTAL PROTECTION™ FACE SHIELD FLEX SPF 50





- + Broad Spectrum SPF 50/PA++++; Water/sweat resistant (40 minutes)
- + Protects against 82.2% (Fair); 89.6% (Medium); 91.2% (Tan), and 92.5% (Deep) of blue light
- + Encapsulated iron oxides provide flexible, tone-adapting coverage in 4 shades for a range of skin tones
- + Medium, buildable color coverage in a demi-matte finish

## THE LUMINIZERS

#### TOTAL PROTECTION™ FACE SHIELD GLOW & BRONZE SPF 50





- + Broad Spectrum SPF 50/PA++++; Water/sweat resistant (40 minutes)
- + Protects against 78.5% (Glow) and 82.4% (Bronze) of blue light
- + Radiant, luminous coverage in flattering champagne and bronze tints
- + Subtle, radiant sheen in two finishes
- -Achieve lit-from-within radiance with Glow
- —Achieve a natural-looking tan tint without UV damage with Bronze









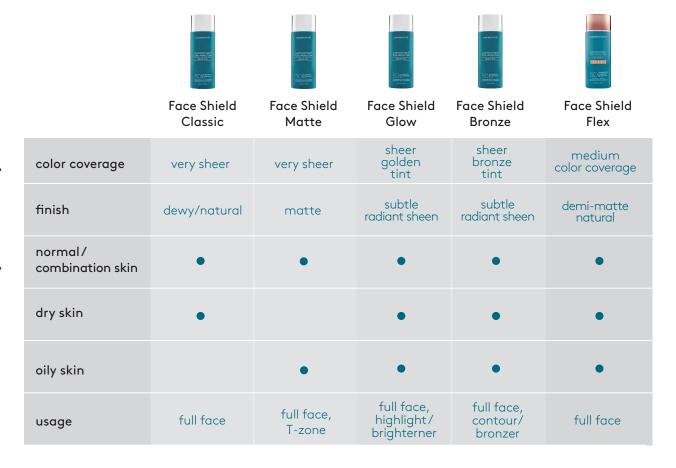


## WHICH FACE SHIELD SPF 50 IS RIGHT FOR ME?

Choose one or mix and match for customized protection every day

#### PRO TIPS TO MAXIMIZE PROTECTION:

- + Always use at least a nickel-sized amount for your whole face
- + When using Glow or Bronze as highlights or contours on select areas of the face, ensure full protection by layering them over another Face Shield as a base layer
- + Reapply sunscreen at least every two hours



# Overprotective is an understatement.

Only Colorescience Total Protection™ with EnviroScreen® Technology offers all-mineral, free-radical fighting head-to-toe protection. Because the best sunscreen is the one you want to wear.

#### TOTAL PROTECTION™ COLOR BALMS SPF 50

#### FOR A POP OF COLOR.

Complete your look with protection and a touch of color









- + Broad Spectrum SPF 50/PA++++ ; Water/sweat resistant (40 minutes)
- + Protects against 84% (Blush); 90% (Berry); 94.7% (Bronze) of blue light
- + Ultra hydrating, multi-tasking balms
- + 3 shades for buildable lip and cheek color









### TOTAL PROTECTION™ SPORT STICK SPF 50

#### FOR THE ACTIVE LIFESTYLE

Pocket-sized portability for outdoor play









- + Broad Spectrum SPF 50/PA++++ ; Water/sweat resistant (80 minutes)
- + Protects against 52% of blue light
- + Hydrating formula glides like a balm. Dry-touch finish wears like a powder
- + Softens and conditions skin and smooths texture
- + Untinted formula provides no color coverage



#### FOR THE BODY

Daily hydration and moisturization





- + Broad Spectrum SPF 50/PA++++ ; Water/sweat resistant (80 minutes)
- + Protects against 54.2% (Classic) and 79.5% (Bronze) of blue light
- + Lightly-tinted Body Shield Classic blends away sheer
- + Body Shield Bronze offers a natural-looking tan tint without UV damage
- + New formulas absorb quickly for a naturally silky finish and enhanced transfer resistance







# EnviroScreen<sup>®</sup> inside means Total Protection<sup>™</sup> outside.

### CONFIDENCE IN PROVEN PROTECTION



Most formulas SPF 50 with water resistance and at least PA+++ UVA defense



All formulas tested to provide proven HEV defense: from 52% to 98.5% attenuation



## Dual-defense against free radicals:

- -Patented, prevent free radical formation
- -Antioxidants minimize free radical damage



**Nourishing** hydration for skin barrier health

#### CONFIDENCE IN SAFE FORMULAS



## Always all-mineral actives

—FDA-categorized as safe and effective\*



100% mineral actives. Safe for you. Safe for the reefs.



All non-comedogenic formulas

#### CONFIDENCE IN APPLICATION AND RE-APPLICATION

- + Formulas for every face, every season, every mood
- + Brush-on sunscreens enable on-the-go reapplication





Total Protection<sup>™</sup> for Every one. Every day. Every wear.





