

# INITIA

*Feel the  
difference...*

Choose the Initia for  
laser hair removal  
treatments

Aesthetics  
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# *Laser Hair Removal*

*Effective laser hair  
removal whilst being  
gentle on the skin...*

- Proven safety record
- Suitable for all skin types
- Suitable for dense, coarse hair or thin, sparse hair
- Treatment sessions are very fast, even for large areas such as the legs or back

## How does laser hair removal work?

Light is emitted and absorbed by melanin within the hair, which is then converted to heat energy damaging the hair follicle.

## What does a laser treatment feel like?

With standard laser hair removal treatments, you can feel what is described as the 'hot flick' of an elastic band during treatment. However, with the virtually pain-free Initia treatment, you will feel little to no discomfort. When in MOTION mode, the built-in IceTip technology allows for even more comfort for clients, especially when treating an area with lots of dense and dark hair. This technology can reach temperatures of  $-8^{\circ}\text{C}$  for extra comfortable treatments.

## How many sessions will I need?

The number of sessions required varies from client to client and depends on many factors. However, as a guideline, it is always recommended to complete a course of at least six sessions per treatment area.

## How long will it take for me to see results?

Results can be seen after just a few treatments. However, a minimum of 6 treatments are recommended to deliver excellent results.

## Who is suitable for treatment?

Initia diode laser technology is suitable for all skin types. We recommend a consultation with your clinician to ascertain if the treatment will be successful for you. Grey/white hair has no melanin so is not suitable for treatment.



### Can all body areas be treated?

Yes, we can treat practically all areas of the body. Treatment areas include the face, bikini area, back, arms, legs, chest and underarms. We are unable to treat areas covered in tattoos.

### How long is the treatment session?

It's a fast treatment. The duration depends on the size of the area to be treated. This ranges from five minutes for the upper lip and up to 35 minutes for a full leg.

### Are there any contraindications?

There are very few contraindications. However, during an advanced consultation, we will run through your medical history. The most common barriers to treatment are photosensitising medication, pregnancy and breast-feeding.

### Are there any pre-treatment recommendations?

Before treatment you should refrain from sunbathing and use of self-tanners. We recommend no sun exposure for 4-6 weeks. We advise you to arrive at your appointment with the treatment area clean and shaved, without makeup, product or deodorant.

### Are there any post-treatment recommendations?

Top tips after laser/IPL hair removal:

1. We always recommend avoiding activities which generate excess heat for at least 24 hours after the treatment. This means no exercise, hot baths, showers or saunas as these activities can trap heat and bacteria in the hair follicles and could lead to irritation. We also advise wearing loose, light clothing following your hair removal treatment.
2. We always recommend you wear a broad-spectrum SPF 50, such as Lynton LIGHT PROTECT, to protect your skin from UV damage and sun exposure in-between your treatments.



# The Initia diode utilises high-power technology for laser hair removal

## Are all laser hair removal devices the same?

Short answer...No. With the Initia, we have the ability to utilise two modes: STANDARD mode and MOTION mode to deliver virtually pain-free laser hair removal treatments.

- ✓ Effective for all skin types
- ✓ Effective for residual hair
- ✓ Safe and comfortable treatments

## What does this mean for you?

Nobody likes the discomfort of waxing or the sensation of a rubber band flicking the skin, which people have experienced with other more traditional laser treatments. The Initia reduces this discomfort by delivering energy in a more gradual way with the MOTION mode. Hair can be reduced on all body areas with a virtually pain-free experience. By heating the hair slowly and combining this with IceTip technology, the Initia laser destroys the growing hair follicle in a much gentler way. With the Initia, all skin types can receive safe and effective hair-removal treatments.



## Before & After Gallery



Laser Hair Removal | Back



Laser Hair Removal | Bikini



Laser Hair Removal | Chest



## *Before & After Gallery*



Laser Hair Removal | Underarm



Laser Hair Removal | Bikini





As Seen In...

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