



NEW GENERATION

Hair care: What are the new YOUNG generations asking for?



Generation Z (those born between the mid-1990s and the mid-2000s) are influencing and revolutionizing the world of beauty.

They are very young people who are always looking for something new, without giving up quality, preferably green.

Focused on easy use, which means immediate results and no waste of time.

All this, starting from the hair!









is focused on the **Young Adult** generations and reveals all their secrets :

Gen Z's philosophy seems to be less focused on perfection and more on natural prevention, by following the *SKINIMALISM* trend:





╞ Quick and Easy,

Preferably natural, functional and Vegan products.



Survey Centre COSMETICA ITALIA

Both millennials (those born between 1981 and 1995) and generation Z (i.e. those born between the mid-1990s and the mid-2000s) are more concerned about hair care and beauty than previous generations.



This was revealed by a survey conducted by **Cosmetica Italia**, according to which 32,9 % of young people use a shampoo from three to five times a week compared to 28 % of their parents. They also show a greater attention to vegan, natural, nutritional and pre-brushing products.





SIKHA is the NEW APPROACH TO HAIR CARE which combines **TECHNOLOGY** and **green**



« Part of their ethics is the respect for the environment without leaving the technology out. » This is the new generations approach to cosmetics.
 Millennials and Z Generation are cool consumers who love cool products, but they are also conscious consumer.

They have deep respect for their bodies as well as the environment.





SIKHA is committed to the research of new high performance formula eco-friendly. And that's why we selected ingredients such as: RICE BRAN oil which has anti-age properties for brittle, thin and dull hair care; a combination of FRUIT ACIDS with fortifying, nourishing and antioxidant properties and VITAMIN E.



PARABENS FREE PARAFFINE FREE SILICONES FREE PETROLATUM FREE PEG FREE SLES FREE SLS FREE



SIKHA PRODUCTS COMMON THREAD



Precious secret of oriental cosmetics, rice bran oil is the principle product used by Japanese women for their body, skin and hair care.

Its main ingredient is Gamma-Oryzanol, which has a stronger antioxidant effect than Vitamin E.



Gamma-Oryzanol

also has UVA radiation natural filtering capacity (maximum absorption at 320 nanometres).

Rice Bran Oil is obtained from the grain bud by cold pressing and subsequent refining and purification.





Rice Bran Oil has been chosen by **SIKHA** as the common ingredient for all its hair product lines, whether **coloring**, **washing and styling products**.

To characterise and enhance **TIMELESS** hair coloring this precious oil has been added to the formulation. In accordance with the concept of the line, which promotes a vegetable and environmentally friendly formula, it should be highlighted that this active ingredient does not contain GMO derivatives and is not derived from genetically modified plants.





It has also never been tested on animals and its Italian origin is certified (an essential feature, in our opinion, in these times where **"Made in Italy "** is once again increasing its value in terms of visibility and promotion of cosmetic products).



RICE BRAN OIL is perfect for the care of weak, thin, dull hair with a falling tendency.

Vitamin E, Phytosterols and the Good Fatty Acids (including the precious Ferulic Acid) improve the condition of the scalp, repair damages of the hair, protect it from external factors, fortify the hair bulbs and have a positive influence on the hair growth.





Rice Bran Oil BENEFITS

Rice Bran Oil can also be used to protect the ends of the hair from breaking off and is especially well-known in cosmetics for its skin-soothing and scalp-regenerating properties.







Green & Vegan PHILOSOPHY



New generations are even more aware of labels, than quality, **CRUELTY-FREE** is one of the key factor.

For this reason SIKHA has developed certified **VEGAN** formulas with a perfect balance between excipients and vegetable active ingredients, to preserve the environment.





Ethics and Eco-Friendly.

Our solar panel system provides green energy which as a renewable CO² – free power source reduce the environmental impact.







SIKHA meet the Easy to use and high performance needs creating innovative product such as the professional hair color cream *with 10 minutes laying time.*



HAIR COLOR CREAM

Vegan professional dye

PARABENS FREE PARAFFINE FREE SILICONES FREE PEG FREE





To achieve high-performance coloring in terms of quality and coverage, as well as the color penetration time into the hair, is often necessary an unbalanced increase in the **colored pigments** within the dye.

In case of delicate or sensitive scalp there could be problems related to the unbalanced excess of dyes.



This is why the unbalanced excess of dyes and chemical substances often can have undesiderable effect during application of the hair color cream on the skin of the most sensitive subjects, such as burning, scalp irritation and persistent redness.



FOCUS ON RESEARCH

And that's why.....



TIMELESS has been studied and developed in our Laboratories, working on a formula which prevent the risks previously outlined. And that's happen for two different reasons:



Our formula are always EQUIMOLARS:

i.e. there is a perfect balance between primary and secondary colorants;



The innovative ENZYMATIC CONTROL

dermo-protective patent:

at the basis of the TIMELESS formulations, which guarantees maximum safety and protection during their application.

TIMELESS TEN MINUTES ONLY

HAIR COLOR CREAM

ENZYMATIC CONTROL DERMO-PROTECTIVE PATENT With Fruit Acids.

The latest researches focused on the fruit acids effects on the scalp, obtaining an exclusive patent of considerable relevance in the trichological sector.



Fruit Acids, commonly used for the skin care, play a crucial role also for the hair care.

Our fruit acids selection:



Lactic Acid: contained in Brown and Beet sugar



Citric Acid: naturally found in citrus fruits such as Lemons and oranges *Malic Acid* : from Apples and Ribes.

They have fundamental moisturising and dermo-protective properties :
 Stratum corneum hydratation
 Keratolytic action on the skin
 Stimulation of cell renewal
 Sebum excess regulation





ENZYMATIC CONTROL



Another important formula innovation is based on the concepts:

"Smart Active" and "Slow Releasing".

This special process, at the base of the hair dye, works in a **SMART** way:

The enzymatic activation is triggered by the contact of the dye with the scalp or skin during the application and subsequent laying time of the coloringing.

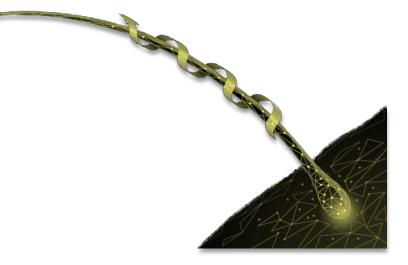




Most of the short laying time hair color cream in the market place needs a Chemico-physical barrier for the protection of the scalp and that compromises the color penetration and also the final result.

Thanks to the SMART-ACTIVE enzymatic function

the protective action is activated only in the case of wrong contact of the dye with the skin, while it remains inactive when not. Improving the result and maintaining the pH balance of the dye mixture.





Thanks to this buffering effect, the hair color is well -tolerated <u>even in case of wrong</u> <u>application.</u>

The dermo-protective effect last for all the TIMELESS color processing time.

As a result of the action of the innovative dermo-protective **ENZYMATIC CONTROL** patent the hair looks shiny and healthy, even if after multiple coloringing, perming and/or bleaching treatments.



TIMELESS Professional hair color cream, with a short laying time (10 minutes) represents the last frontier of coloringing in professional salons, thanks to the its characteristics which make it young and exclusive.

The formula is the perfect balance between excipients and active principles, *the VEGAN formula* is guaranteed to the conscious consumer who considers **environmental sustainability as the main ingredient of vegan cosmetics.**



PARABENS FREE PARAFFINE FREE SILICONES FREE PEG FREE



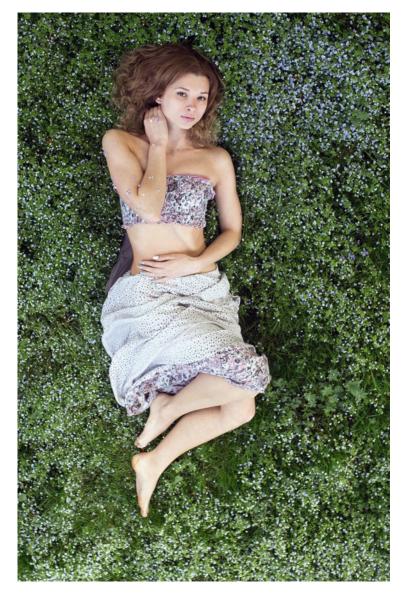




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QUICK AND EASY





With TIMELESS 10 minutes hair color cream

the final consumer get the desired result halving the traditional cosmetic treatment time.

Thanks to this innovative long-lasting hair coloring system which provides **the highest performance** (coverage, shine and brightness) **in the shortest time** (10 minutes instead of 35) you will get more time for yourself and your plans.

The result is surprising: smooth, intense color for silky, vital hair.





TIMELESS	MIX	DEVELOPER	TIME
Coloring	1:1	10V-20V 30V-40V	10'



The **natural color is totally revived** appearing shinier and richer in highlights from the root to the ends of the hair.

n.2





The scalp is protected

and the hair are silky and moisturized from the first application;









Thanks to the innovative DERMO-PROTECTIVE ENZYMATIC CONTROL

patent within the formula, it can be used even by **the most sensitive hair** without unpleasant effects or skin conditions ;





The delicate fragrance of **Rice Bran Oil active principles** characterises and customises TIMELESS coloring line.











1 coloring the hair with the best brilliant and intensive result,

2 performing the protective , nutritive and recovering functions of the scalp and the hair.

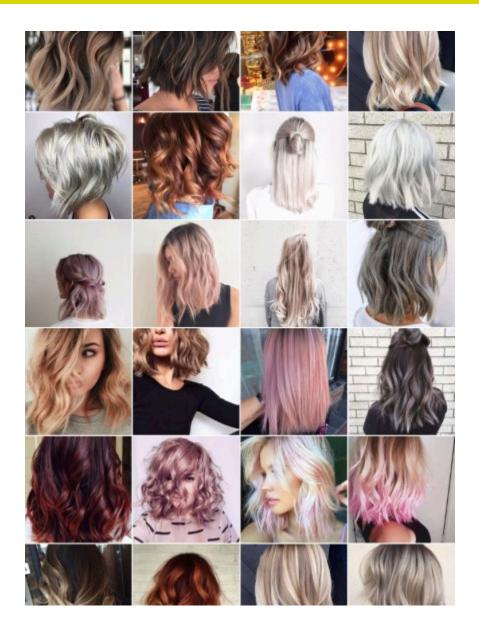
Shiny, natural and rich in reflections color for an hair color cream which provide a 360 degrees cosmetic treatment to the final consumer.



YOUNG COLORING

It should not be underestimated how young people increasingly represent a real "springboard" for companies to launch new products, thanks to their ability to be trendsetters.

Hence the decision to include in the TIMELESS color chart a choice of shades ranging from 'traditional' basic colors to 'trendy' shades such as metallic and matt reflections, in line with current trends.







The target audience is represented by:

Those who want to revive or change their color, but still taking care of their hair, and also saving time for the process.

The concept of **softness and quickness** is supported by various of key principles the new **TIMELESS project**:

focus on research, innovation, hair care and use of dedicated, unique and safe patents.



Laying time reduction to 10 minutes satisfies the desire to regain possession of the Youngs and New Adults social dynamism, which the pandemic seems to have stopped, slowing down their lifestyles in recent months.



PARABENS FREE PARAFFINE FREE SILICONES FREE PEG FREE



Coverage : 100% of white hair



Permanent coloring *Long-lasting



Dilution ratio 1:1

Lightening Power:

- * Base + Shades 20V = 1 / 1½ Tones
- * Base + Shades 30V = 2/2½ Tones
- * Superlighteners 40V = 3½/4Tones

Laying time: 10 minutes



DEVELOPER TIMELESS

It is composed of stabilized hydrogen peroxide that does not release oxygen from its molecule, ensuring the maintenance of the volumetric concentration. Emulsion enhanced by **Rice Bran Oil** which has anti-oxidant, anti-radical, anti-aging and emollient effect.

> 1000 ml 100 ml





10V°-20V°-30V°-40V°

TIMELESS professional hair color cream has to be mixed with: **DEVELOPER TIMELESS**



= 1 color cream + 1 developer cream (20 Volume).







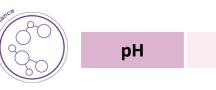




Apply on the roots, lengths and the ends of the hair



Laying time: 10 MINUTES



9 / 10.9



BLEACHING POWDER/CREAM



TON 618

Bleaching Powder / Cream

TON 618 high bleaching power powder/cream :

9+/10 tones.

It contains a functional plex with **Fermented Hyaluronic Acid**, which plumps up the hair fiber, filling and reparing every interstitium.

Rich in active ingredients such as **Meteorite** powder, **Black Diamond** Dust and **Dark Perilla** Oil that make it one of a kind. The high content of **Kaolin**, greyish-white in color, gives it purifying, softening and remineralising properties. The presence of **Guar Gum** in the formula protects the hair and swells the cuticles.

LOW AMMONIA



TON 618 Bleaching Powder / Cream

- Bleaching power: 9+/10 tones
- + Functional Plex with Fermented Hyaluronic Acid
- Active principles: **Meteorite** Powder, **Black Diamond** Dust, **Dark Perilla** Oil
- **BLACK** bleaching powder



- Vegan friendly
 Low Ammonia
- Highly versatile (dilution ratio 1:1.5 / 1:2 / 1:2.5 / 1:3)
- No ADR: Not self-heating Non-combustive





TON 618 Bleaching Powder / Cream



NATURAL INGREDIENTS

KAOLIN

• Also called White Clay, of clastic origin and usually greyish white in color

• Appreciated for its purifying and softening properties

• Provides a gentle and remineralising action on the hair fiber

• When it comes in contact with the activators, it gives texture and body

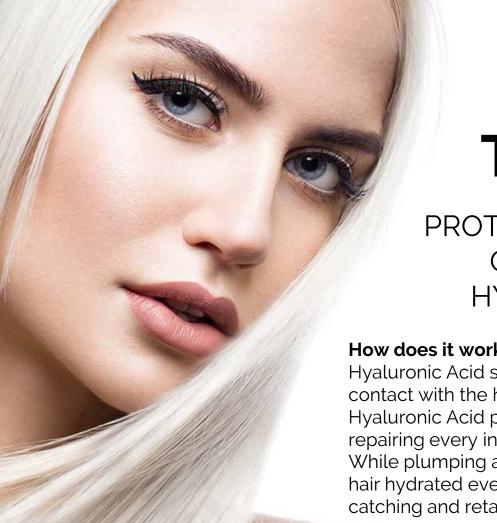
GUAR GUM

- Natural ingredient of plant origin
- $\boldsymbol{\cdot}$ Protective function on the hair
- \cdot Swells the cuticles





TON 618 Bleaching Powder / Cream



TON 618

PROTECTIVE PLEX BASED **ON FERMENTED** HYALURONIC ACID

How does it work:

Hyaluronic Acid starts its action as soon as it comes in contact with the hair fiber.

Hyaluronic Acid plumps up the hair fiber, filling and repairing every interstitium.

While plumping and repairing, Hyaluronic Acid keeps hair hydrated even after rinsing out TON 618 bleach, by catching and retaining external humidity.



FERMENTED HYALURONIC ACID

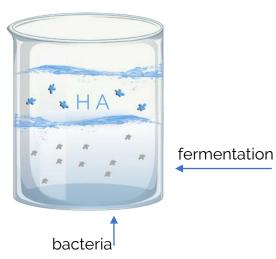
Instant action on the hair fiber



While plumping and repairing, Hyaluronic Acid keeps hair hydrated even after rinsing out TON 618 bleach, capturing and retaining external humidity.

Repaired and plumped up hair thanks to Hyaluronic Acid, which fills in any breaks or interstitiums it finds.

Cationic **HA** from fermentation.





How to use

TON 618 Bleaching Powder / Cream



Diluation Ratio	Volume Peroxide	Application Time	Level of lift
1:1,5	20V	30 min.	7
1:1,5	30V	30 min.	8
1:1,5	40V	40 min.	9
1:2	20V	30 min.	7
1:2	30V	40 min.	8
1:2	40V	45 min.	9
1:3	40V	45 min.	9+/10

Sikhâ®

PROUDLY MADE IN ITALY

Shampoo & Mask

AROMATHERAPY

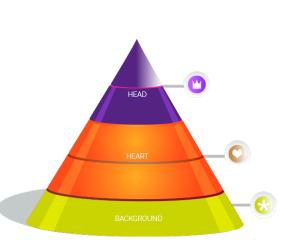
a therapeutic reality

HOW TO INSPIRE AND ENERGIZE SPIRIT AND SKIN

The **olfactory notes** serve to describe the smells perceived at the moment of the application of a product.

They can be divided into three classes: **head notes** (or capital notes), **heart notes** (or central notes) and **background notes**;

Each class shows the set of fragrances that can be detected in relation to the time passed from the application. The combination of these three notes groups represents the **olfactory pyramid**, which helps describing the scents emanating from a product.



HEAD NOTES

Perceived immediately after application, head notes are tiny molecules that quickly evaporate. They form a person's first impression of a product.

HEART NOTES

The fragrance released as soon as the head notes fade away, so their appearance can be from a few minutes to about an hour later. They are the core element of a fragrance.

BACKGROUND NOTES

The fragrance smells when the scent of the heart notes is about to disappear. So the background notes are not perceived until half an hour later and are the ones that last the longest of all, even twentyfour hours after application.

n.1 DAILY CUDDLE SHAMPOO frequent washing





Daily Cuddle Shampoo is indicated for frequent and daily hair washing.

The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties thanks also to the presence of **Gamma Oryzanol**, which acts as a natural sun filter.

How to Use:

Apply to wet hair, massage gently and rinse out.

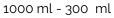
Proceed with a second application if necessary.

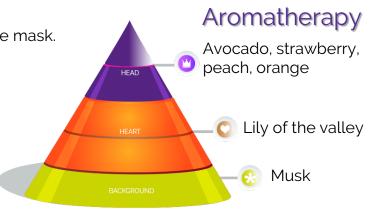
For a better result, we suggest to complete the treatment with Daily Cuddle mask.



Aromatherapy: Energizing, anti-stress, soothing effect.









DAILY CUDDLE MASK frequent washing n.**6**

SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	and the another and the second
SULFATES Free	PARABENS Free	
PARAF	FINE Free	

Daily Cuddle Mask is a beauty mask for the hair is indicated for those who wash their hair frequently and/or daily.

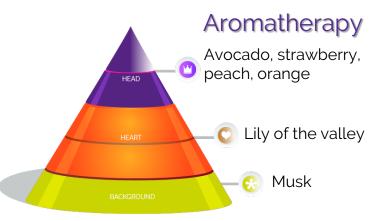
The high content of Rice Bran Oil penetrates into the hair scales providing a moisturising and emollient, anti-radical and strengthening action. The presence of Gamma Oryzanol, which is also a natural sun filter, guarantees shine and manageability of the hair.

How to Use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly.



Aromatherapy: Energizing, anti-stress, soothing effect.





n.2 KEEP COLOR SHAMPOO colored hair

SLS Free	PETROLATUM Free	
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SULFATES Free	PARABENS Free	() () () () () () () () () ()
PARAFFINE Free		

Keep Color Shampoo is indicated for colored hair (dyed, bleached, highlighted, lightened etc.), and thanks to its acid pH, it prevents matrix pigment loss. <text>

1000 ml - 300 ml

The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties thanks also to the presence of **Gamma Oryzanol**, which acts as a natural sun filter.

How to use:

Apply to wet hair, massage gently and rinse out.

Proceed with a second application if necessary.

For a better result, we suggest to complete the treatment with Keep Color mask.



Aromatherapy: Revitalising, regenerating, reviving effect.



n.7 KEEP COLOR MASK colored hair

SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	and the second second
SULFATES Free	PARABENS Free	
PARAFFINE Free		



Keep Color Mask is a highly conditioning and nourishing mask, indicated for colored hair (dyed, bleached, highlighted, lightened etc.).

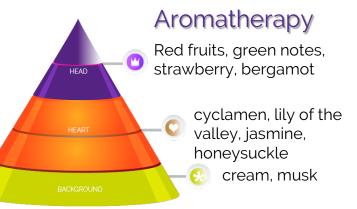
The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties thanks also to the presence of **Gamma Oryzanol**, which acts as a natural sun filter and thank to its acid pH preserves physiological color fade.

How to Use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly.



Aromatherapy: Revitalising, regenerating, reviving effect.





1000 ml - 300 ml

PLUMP & NOURISHING **3** SHAMPOO reconstruction

SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	Sell'I free
SULFATES Free	PARABENS Free	

PARAFFINE Free



Plump & Nourishing

is a shampoo specifically developed to reconstruct the hair stressed and damaged by previous treatments and bad habits.

The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties thanks also to the presence of **Gamma Oryzanol**, which acts as a natural sun filter.

The addition of Keratin in the formulation has a filling, plumping effect on the porous areas of the hair.

It penetrates into the cuticle, giving a plump, shiny appearance.

How to Use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly. For a better result, we suggest to complete the treatment with Plump & Nourishing Rebuilder.



Aromatherapy: Tonifying, stimulating, reinforcing effect.



Plump & Nourtshin

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1000 ml - 300 ml

Menn

n.8 PLUMP & NOURISHING REBUILDER reconstructive mask



 SLS Free
 PETROLATUM Free

 SLES Free
 SILICONES Free

 SULFATES Free
 PARABENS Free

 PARAFFINE Free

Plump & Nourishing Rebuilder is a reconstructive mask indicated for the hair stressed and damaged by previous treatments and bad habits. Sible and a state of the state

1000 ml - 300 ml

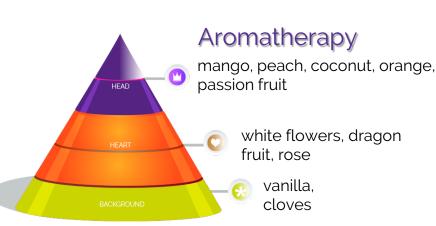
The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties thanks also to the presence of **Gamma Oryzanol**, which acts as a natural sun filter. The addition of **Keratin** in the formulation has a filling, plumping effect on the porous areas of the hair.

How to use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly.



Aromatherapy: Tonifying, stimulating, reinforcing effect.



n.4 BE CURLY SHAMPOO curly hair



SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	and the standards
SULFATES Free	PARABENS Free	
PARAF	FINE Free	



Be Curly Shampoo

is indicated for permed, naturally curly and/or wavy hair.

The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties owing to the presence of **Gamma Oryzanol**, which also act as a natural sun filter and is useful for maintaining curls, leaving them natural-looking, defined, elastic and frizz-free.

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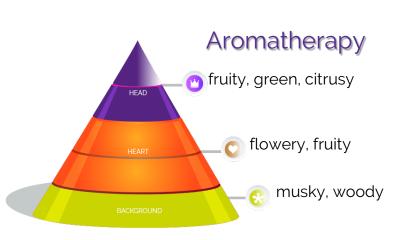
How to use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly.

For a better result, we suggest to complete the treatment with Be Curly mask.



Aromatherapy: Energizing, tonifying, stimulating effect.





1000 ml - 300 ml

n.9 BE CURLY MASK curly hair

SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	sulfitree strongedients
SULFATES Free	PARABENS Free	
PARAF	FINE Free	



1000 ml - 300 ml

Be Curly Mask is indicated for permed, curly and/or natural wavy hair.

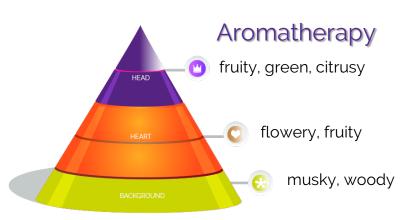
The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties thanks also to the presence of **Gamma Oryzanol**, which also act as a natural sun filter. Moreover, the addition of special active ingredients defines the curve of the curl, banishing any undesirable frizz.

How to use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly.



Aromatehrapy:: Energizing, tonifying, stimulating effect.



n.5 BE SMOOTH SHAMPOO straight hair

SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	and the second second
SULFATES Free	PARABENS Free	

PARAFFINE Free

Be Smooth Shampoo is indicated for straight, unruly, frizzy hair and also after any straightening treatment.

The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties owing to the presence of **Gamma Oryzanol**, which also act as a natural sun filter. The addition of a combination of specific active ingredients reduces the volume of the hair, maintaining a perfect smoothness at each wash.

How to use:

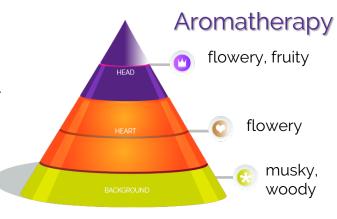
Apply to wet hair, massage gently and rinse out. Proceed with a second application if necessary. For a better result, we suggest to complete the treatment with Be Smooth mask.



Aromatherapy: Fortifying, relaxing, soothing effect.



1000 ml - 300 ml





n.10 BE SMOOTH MASK straight hair

SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	and and and
SULFATES Free	PARABENS Free	()(

PARAFFINE Free



Be Smooth Mask is indicated for straight, unruly, frizzy hair and also after any straightening treatment.

1000 ml - 300 ml

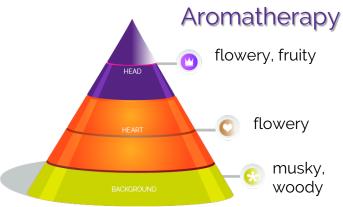
The high concentration of **Rice Bran Oil** provides emollient, hydrating, anti-inflammatory, anti-radical and strenghtening properties owing to the presence of **Gamma Oryzanol**, which also act as a natural sun filter. The addition of a combination of specific active ingredients reduces the volume of the hair, maintaining a perfect smoothness at each wash.

How to use:

apply to damp hair (washed and towel-dried from excess water), massage in for 3-5 minutes, comb through and then rinse thoroughly.



Aromatherapy: Fortifying, relaxing, soothing effect.







SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	
SULFATES Free	PARABENS Free	
PARAFFINE Free		



Long lasting fragrant morning breeze for hair. It ensures brightness and freshness throughout the day. A delicate and light formula enriched with extracts of sweet orange and damask rose flowers, it pampers the hair without weighing it down. Ideal as a final touch after styling.



How to Use:

Shake before use and spray as desired on the hair at a distance of 20/30 cm. Do not spray on the eyes.







Folishing spray with a rich blend of highly concentrated Argan Oil

It ensures great shine and protection to colored and / or natural



Keep Color

Polishing Recall

250 ml



hair, especially when dull and extremely dry.

and Macadamia Oil.

Spray on hair after styling at a distance of 20/30 cm.



SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	Superior Street St
SULFATES Free	PARABENS Free	
PARAF	FINE Free	



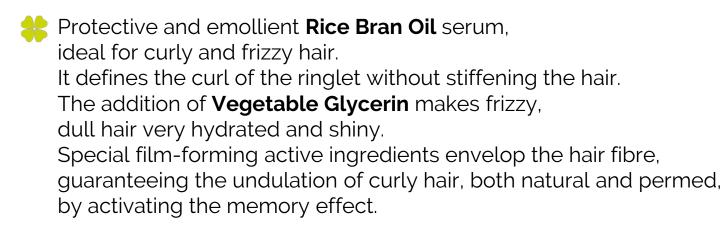
How to Use:

Apply a small amount to damp hair and style as desired. Used on dry hair, it improves the styling action.





SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	
SULFATES Free	PARABENS Free	
PARAF	FINE Free	



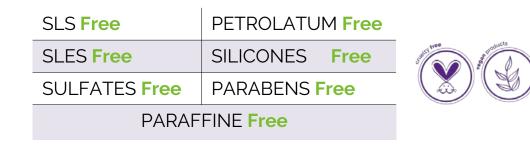
How to Use:

Spread on damp hair and style with a hairdryer and/or diffuser and/or curling iron.



250 ml





Smoothing thermo-protective serum with a rich **blend of Amino Acids** from Wheat, Corn and Soy.

Their low molecular weight allows the blend to penetrate the hair, ensuring protection from heat, frizz control, hydration and elasticity. Rich in **Olive Oil**, it provides natural moisturisers and nutrients, including antioxidant **Vitamin E, and vitamin A**, an important nourishing factor for the skin, and essential fatty acids such aslinoleic acid.



How to Use:

Apply evenly on the lengths and ends of towel-dried hair and dry as desired.



250 ml



SLS Free	PETROLATUM Free	
SLES Free	SILICONES Free	and the second s
SULFATES Free	PARABENS Free	
PARAFFINE Free		



Porosity equalizer for hair.

It contains: **Jojoba Oil** that guarantees that all the hair is equally porous, and has a disciplining and normalizing effect. The high content of **Pistachio Oil** moisturises and protects dry hair, protecting it from external aggressions, such as: smog, sun and chlorine.

Finally, Hydrolysed Keratin which replenishes the hair fiber.

How to Use:

Spray carefully on the hair before technical treatments (coloring, bleaching, perm, straightening).





Visita www.sikhahaircare.com

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