



AXL

POST SHOW REPORT

08 – 10 October 2024

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EVENT OVERVIEW

AXL, IN ITS 4TH EDITION, CONFIRMED ITS STATUS AS THE MUST-ATTEND EVENT FOR THE BREAKBULK, PROJECT CARGO, HEAVY-LIFT AND RORO INDUSTRY.

+3,800+

ATTENDEES

58+

COUNTRIES

100+

EXHIBITORS

40%

INTERNATIONAL

This year's exhibition solidified itself as a key event for the community.

Most importantly, AXL 2024 saw a significant increase in the quality of attendees, with key decision-makers representing major companies from across the entire breakbulk, project cargo and logistics sector.

The emphasis on quality enabled our community to generate meaningful business transactions onsite, alongside valuable networking opportunities, industry insights and discussions on the sector's most pressing challenges.

WHO ATTENDS?

AXL attracted a record number of visitors from across the entire breakbulk supply chain, offering exhibitors a unique chance to engage with all their clients in one centralised, accessible venue.

78%

of visitors were highly satisfied with the event

80%

of visitors will revisit the show

75%

of visitors feel it is important to their business to attend

TOP ATTENDING COMPANIES

ArcelorMittal

BECHTEL

Cargill

CATERPILLAR

DAMEN

desmet

DIESEL POWER HOLLAND

HOWDEN

Hitachi Energy

LouisDreyfus
ARMATEURS

Manuchar

power solutions
creative with energy

SIEMENS
energy

EFFAGE
SMULDERS

SG | Steelinvest
Group

SF | steelforce

TATA STEEL

TOYOTA

Vestas

COUNTRIES THAT ATTENDED



“

"We have actually been to AXL every year, this is the first year we have a booth. We have had many customer meetings at our stand but also in the social areas. We met a variety of different clients. Some come from the US, some from the Middle East, we also had local stakeholders here from Belgium and the Netherlands so it's a big variety."

Marc De Beunje, Head of Industrial Projects,
DHL Industrial Projects

DECISION MAKERS FROM THE FOLLOWING SECTORS ATTENDED

-  Logistics
-  Operations
-  Project Management
-  Chartering
-  Ports & Terminal Management
-  Government
-  Engineering
-  Distribution
-  Procurement



EXHIBITORS

Logistics companies, heavy-lift professionals, shipping lines, freight forwarders and RoRo carriers alike choose AXL to position themselves as industry leaders in transporting breakbulk to difficult and challenging locations. The pioneering displays that were showcased contributed significantly to the overall vibrancy of the show hall and provided a platform for meaningful connections and exposure.



“Antwerp is at the heart of Europe so it’s really important for us to be at AXL. AXL allows us more time to give our customers the personal touch than other shows so we can spend more time with them.”

Dieter Devis, Project Cargo Assistant Manager, MSC Shipping



A FEW OF THE KEY EXHIBITORS AT AXL 2024

Aprojects  Boeckmans  CEVA LOGISTICS 

 CONTI-LINES GROUP  DHL INDUSTRIALPROJECTS  FEDNAV75 

  GRIMALDI GROUP  Haven Genk 

 LGH THE LIFTING EXPERTS  LIEBHERR  MAMMOET 

 m sc  PSA BREAKBULK  QTERMINALS 

 SALLAUM LINES  SEALOGIS  SPLIETHOFF GROUP  



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EVENT HIGHLIGHTS



EMERGING TRENDS AND TECHNOLOGIES

The Main Deck conference sessions tackled pressing global topics such as shipping challenges, energy transition, sustainability, and the increasing role of digitalisation, with a special focus on AI integration.

NEXT GENERATION TALENT AND INDUSTRY GROWTH

The maritime industry faces ongoing challenges in the workforce environment, with attracting young talent emerging as an increasingly pressing issue.

As a result, AXL ran a dedicated Recruitment Day featuring industry experts.

In collaboration with TL-Hub, the event provided a hands-on opportunity for recruiters to connect with prospective candidates, solidifying the event's role as a key driver for career development and industry growth.

AXL also shone a spotlight on the industry's future, celebrating emerging talent with the prestigious "40 Under 40" Awards.

tlhub
by TRANSPORTMEDIA



NETWORKING HIGHLIGHTS

AXL 2024 kicked off with a vibrant Opening Ceremony, setting the stage for days of insight, connection, and innovation.

Networking was in full swing at the North Sea Port Happy Hour and Port of Antwerp-Bruges Happy Hour, where attendees connected over fresh perspectives and new collaborations. Many of the attendees came to the show to do business, and were pleased with the countless networking opportunities that the show had to offer.

The Konecranes Afterparty made for an amazing wrap-up on the second day with music, conversations, and further celebrations!

WISTA and Wijngaard Natie collaborated to celebrate women in the shipping and trading industry with more networking, further partnerships developed and key relationships formed for the future.



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PARTNERSHIPS AND COLLABORATIONS

The success of AXL 2024 was significantly enhanced by the strong backing and collaboration of key partners. Strategic sponsors and partners played a crucial role in elevating the event, adding immense value to the participant experience. Their involvement enabled exclusive opportunities and benefits, fostering deeper connections between exhibitors and attendees.



THANK YOU TO OUR SPONSORS AND EVENT PARTNERS

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WHY THE COMMUNITY LOVES AXL

“When we have a show like AXL it gives us the opportunity to exchange experiences. Attending a show like this is extremely important so we can be prepared for all the challenges we might face in our business and in the sector.”

Igor Alves, Hub Logistics Manager, **Hitachi Energy**

“The show is really good. We’re very happy with the location, and the organisation has been fantastic. Everything has gone smoothly, and it’s been a great show for us. As one of the few companies doing port operations, we’ve had great networking, speaking to a lot of people. We’re very happy with how things turned out, the event was packed and absolutely fantastic!”

Neville Bissett, Group Chief Executive Officer, **QTerminals**

“It’s very good to see the big crowd coming back to Antwerp year after year, and is a growing scene. So the key people are here, you can talk business and also there’s room for innovation. Sustainability is well presented here at the fair, and renewables of course, overall a great show.”

Jelle Schepens, Senior Port Specialist, **Vestas Wind Systems**

“AXL has been very interesting to meet carriers and clients, mostly carriers because I work very closely with terminals and the most important focus for us is the RoRo aspect of the show. This fair demonstrates the right way to have proper discussions and find the right time to have a good chat and a good time. People are relaxed and comfortable and they have time to speak and do business.”

Gabriele Banchio, Global RoRo Specialist, **Ignazio Messina & C.Spa**

“The show has been really fantastic. It really shows that the event has been curated with the people in logistics and the various professionals and organisations that know the project world in mind. It’s a bright future! We are excited to see a lot of the exhibitors because this event and industry is our full focus.”

Benjamin Herman, Regional Business Development Manager, **COMARK D.O.O.**

“For us, this event is about meeting our customers, meeting new customers and making sure that we are seen by the community. AXL is focused on the industry with a lot of great talks and it’s working for us, it’s really something we get value out of. We will be here next year.”

Kris Dhondt, Commercial Director, **Euroports Belgium**

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