

# Communication & Marketing Assistant

*Making water processes smarter, safer and more sustainable*

**STARTING DATE: ASAP**

**DURATION: IDEALLY 6/12 MONTHS**

**JOB: INTERNSHIP - STUDENT ASSISTANT**

**LOCATION: DENMARK - COPENHAGEN REGION**

**Are you looking for a hands-on position to act for the planet? Then come join us to boost the awareness of our very unique software solution (SaaS) helping industries & municipalities worldwide reduce their carbon footprint and impact on biodiversity.**

## Job brief

We are looking for a qualified Communication & Marketing Assistant to join our team. If you are tech-savvy, experienced in copywriting, social media, PR and promotional events, we would like to meet you. You will join a team with various backgrounds and we will help you further develop your skills.

Our ideal candidate has exceptional oral and written communication skills and is able to develop engaging content. You should have great customer service skills.

Ultimately, you will help boost our brand awareness through creating engaging online content.

## Areas of Work / Responsibilities

- Create engaging text, image and video content for social media accounts
- Boost brand awareness and improve lead nurturing with blog posts / success stories
- Define and implement social media and communication campaigns
- Build relationships with customers, potential customers, industry professionals
- Organize and participate in events to build community and boost brand awareness
- Coordinate with Sales, Marketing and Communications teams to ensure brand consistency
- Liaise with Development and Sales departments to stay updated on new products and features

## Requirements and skills

- Experience in communication or marketing or as community manager dealing with social media
- Experience launching community initiatives (e.g. setting webinars, email newsletters, launching ambassador programs etc.)
- Excellent English writing and verbal communication skills (Any languages like, Danish, Dutch, Norwegian would be a plus).
- Attention to detail and ability to multitask
- High School diploma; BSc in Marketing, Business or relevant field is a strong advantage

## Benefits

Social gatherings like after hour bars, arts club, fitness room... & a lot of flexibility in the hours and assignments

## How to apply / Contact

Please send your resume and any copywriting samples; a portfolio of published articles; a portfolio of image and/or video creation to Mathieu LAMOTTE, Hubgrade International Sales Manager.

Contact details: [mal@kruger.dk](mailto:mal@kruger.dk) +45 60 37 07 33 / +33 6 21 49 78 79