



10&11 March 2026
Rotterdam Ahoy

Sponsorship Opportunities 2026

Official Media Partner

TANK
STORAGE MAGAZINE

Get involved stocexpo.com

by EASYFAIRS



Maximise your business growth at the leading event for tank storage professionals.

Put your brand in front of senior decision-makers from terminal operators, oil majors, chemical producers, ports, logistics, renewables, and regulators, each actively looking for new partners and solutions. With visitors from over 65 countries, StocExpo gives sponsors a powerful platform to boost visibility, generate leads, and grow business both locally and globally.

TOP REASONS FOR ATTENDING



Networking



Find new suppliers



Knowledge exchange



Source new products



Meet current suppliers



Develop and learn

WHO ATTENDS?

ADVIRIO
Partners for progress

AGEO

AIRBUS



chane

DUBLIN PORT



exolum

LBC

LIQUIN

MAN Energy Solutions



NESTE



PETROBRAS

Port of Rotterdam

Port Tarragona

Port of Antwerp Bruges

Stolthaven Terminals

Vopak

vtti

DECISION-MAKERS FROM THE FOLLOWING INDUSTRIES ATTENDED:

Petrochemicals

Robotics

Ports &
Terminal
Management

Government

Energy

Oil & Gas

Manufacturing

Hydrogen

Warehousing &
Storage

Biofuels

Maintenance

VISITOR SPEND

AVERAGE ATTENDEE SPEND:

€153.3K - €175K

SALES GENERATED BY THE EVENT:

€118.4M - €158M

ATTENDEES OVERALL ANNUAL SPEND:

€571.9M - €763M



Conference Headline Sponsor.

Produced by Tank Storage Magazine, the leading publication for the industry, StocExpo's two conference streams attracts over 600 oil majors, terminal operators, and storage professionals from around the world. Attendees come together to explore key topics including EU policy, sustainable storage, and the development of next-generation terminals.

Sponsorship includes:

- Fully branded conference build
- Lead capture of all scanned and opted in attendees
- Branding holding slides and lectern
- Headline speaking opportunity
- Promotion on all marketing collateral where the conference is mentioned
- Article in Tank Storage Magazine
- 10 x VIP passes to the conference and VIP area

PRICE: €20,000



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Conference Session Sponsor.

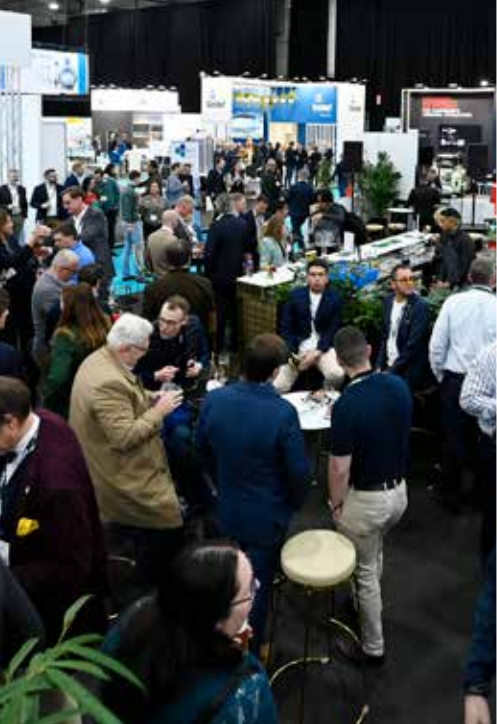
Sponsorship includes:

- 15 mins solo session OR join a panel (45 mins) with terminal operators
- Logo on StocExpo website (conference page)
- Logo on digital conference timetable
- Logo on digital signage at the event
- Article in Tank Storage Magazine (Spring 2026 edition)
- Spotlight in Tank Storage Magazine newsletter
- Video interview with StocExpo and/or Tank Storage Magazine team for social media OR Spotlight in StocExpo monthly newsletter
- Lead capture of all scanned and opted in attendees

PRICE: €7,000

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Networking Bar Sponsor.

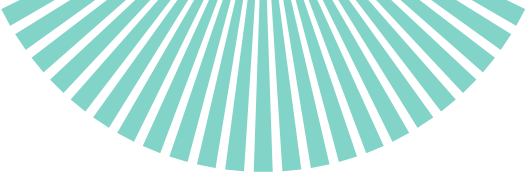
Position your brand in the event's premier networking spot. This high-traffic area attracts senior decision makers and creates the perfect environment for meaningful conversations, valuable connections, and new business opportunities.

Sponsorship includes:

- Fully branded, 100sqm networking hub of the show
- Naming rights to the Networking bar
- Hanging banner above the Networking bar
- Lead capture of all scanned and opted in attendees
- Collateral drop on VIP area, opportunity to position banners, marketing material
- Access to a private networking opportunity
- Networking Drinks hosted by the sponsor
- 10 x VIP passes
- Promotion via our app

PRICE: €15,000





VIP Sponsor.

Make a statement with our VIP Sponsorship Package, featuring exclusive branding of the VIP Lounge. This premium opportunity puts your brand directly in front of senior decision-makers, with naming rights, standout on-site visibility, lead capture, and access to high-value networking.

Sponsorship includes:

- Fully branded, 100sqm VIP lounge
- Naming rights to the VIP lounge
- Hanging banner above the VIP lounge
- Lead capture of all VIP attendees
- Collateral drop on VIP area, opportunity to position banners, marketing material
- Access to a private networking opportunity
- Promotion via our app
- 10 x VIP passes

PRICE: €20,000





Registration Sponsor.

As the registration sponsor at StocExpo, you will receive exclusive access to the full list of attendees, including their contact information. This provides you with a valuable opportunity to connect directly with everyone who attends the event, maximising your exposure and enabling you to follow up with potential clients and prospects after the show.

Sponsorship includes:

- Access to full attendee list
- Sponsored question to feature in the registration from
- Branding across all welcome signage
- Fully branded registration desks and welcome area
- Exclusive promotion of registration as a branded feature

PRICE: €15,000





Sustainability Sponsor.

Showcase your commitment to driving meaningful change by highlighting the steps you're taking to reduce your carbon footprint and embed sustainable practices across every level of your business. Align your brand with the industry's push for a greener future and lead the conversation on responsible innovation.

Sponsorship includes:

- Sponsor of the Sustainability Wall
- Media wall sponsorship
- Sponsor of Most Sustainable Stand Award
- Article in Tank Storage Magazine
- Social media campaign to promote the sponsorship

PRICE: €15,000

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Sprint Robotics Zone Sponsor.

Sponsoring the Sprint Robotics Zone offers unparalleled visibility and the opportunity to be at the forefront of innovation. As a sponsor, you'll showcase your brand alongside cutting-edge robotics, reinforcing your position as a key player in the advancement of safety and efficiency in tank storage.

Sponsorship includes:

- Fully branded, 50sqm Sprint Robotics Live Demo Zone
- Promotion on all marketing collateral where the Sprint Robotics Zone is mentioned
- Hanging banner above the Sprint Robotics Zone
- Branding and logo on StocExpo website
- 2 x floor tiles in this zone
- Lead capture of demo attendees

PRICE: €10,000



App Sponsor.

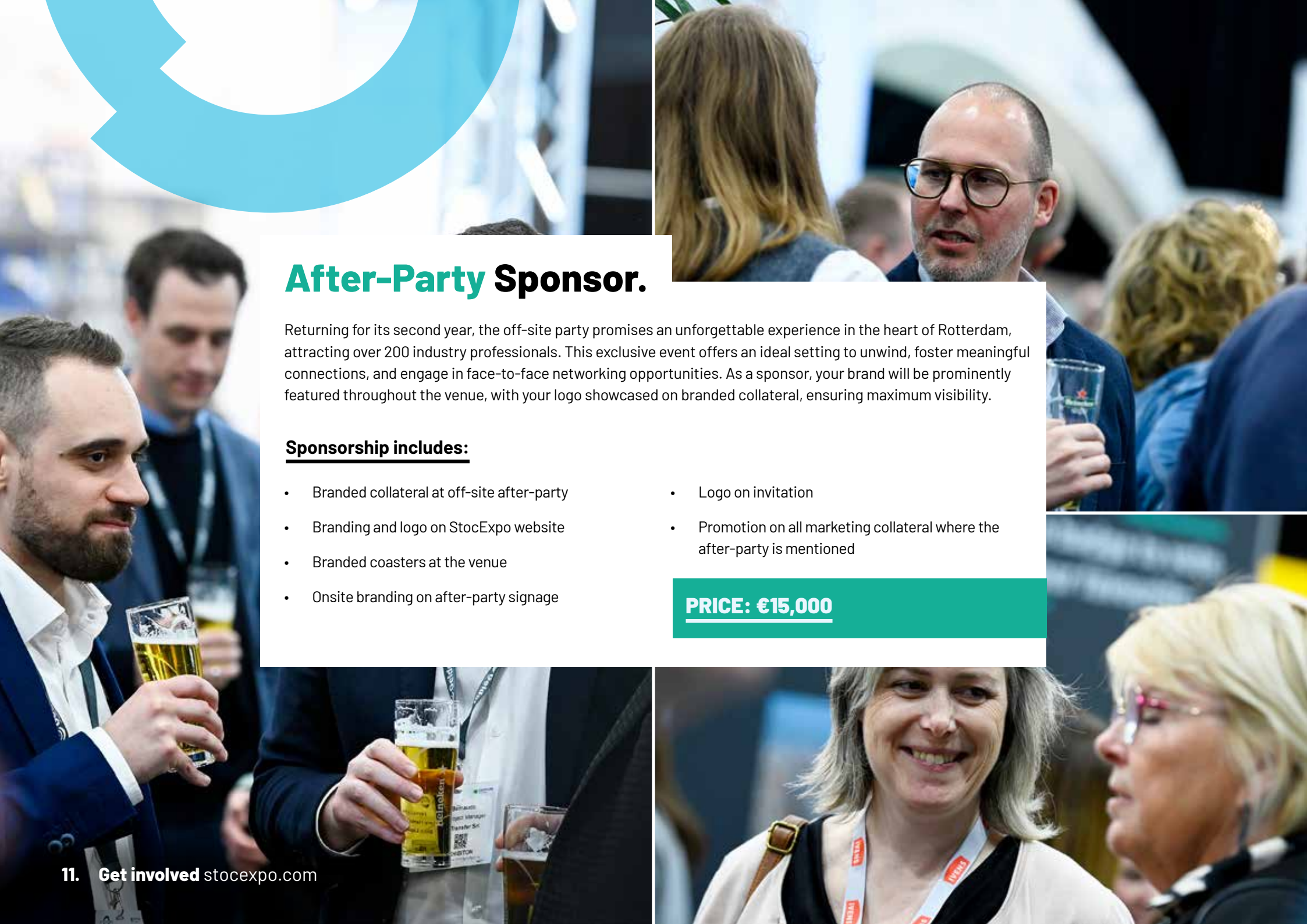
As the App Sponsor, your brand will feature on the official StocExpo app, used by 3,400+ attendees. The app is central to the event experience, giving users access to the exhibitor and visitor lists, conference programme, floorplan, and networking tools.

Sponsorship includes:

- Logo on all app promotion (pre-event and signage (onsite))
- Logo on the login Screen
- Logo and link on home screen
- Branding and logo on StocExpo website

PRICE: €8,000





After-Party Sponsor.

Returning for its second year, the off-site party promises an unforgettable experience in the heart of Rotterdam, attracting over 200 industry professionals. This exclusive event offers an ideal setting to unwind, foster meaningful connections, and engage in face-to-face networking opportunities. As a sponsor, your brand will be prominently featured throughout the venue, with your logo showcased on branded collateral, ensuring maximum visibility.

Sponsorship includes:

- Branded collateral at off-site after-party
- Branding and logo on StocExpo website
- Branded coasters at the venue
- Onsite branding on after-party signage
- Logo on invitation
- Promotion on all marketing collateral where the after-party is mentioned

PRICE: €15,000

Lanyard Sponsor.

As the Lanyard Sponsor, your brand will be showcased on the event's lanyards, worn by every attendee. This high-visibility sponsorship ensures your logo is seen throughout the event, providing continuous exposure during networking and conference sessions.

Sponsorship includes:

- Company logo featured prominently on all event lanyards
- Additional branding on event materials and signage
- Branding and logo on StocExpo website

PRICE: €10,000



Badge Sponsor.

As the Badge Sponsor, your logo will appear on each attendee's event badge, ensuring close-up visibility. This sponsorship offers direct brand exposure during key interactions and networking moments, keeping your brand front and center.

Sponsorship includes:

- Company logo featured prominently on all badges
- Additional branding on event materials and signage
- Branding and logo on StocExpo website

PRICE: €10,000



Education Sponsor.

Position your brand as a leader in developing the next generation of industry professionals. As the official Education Partner of StocExpo, your company will be recognised for its commitment to supporting future talent and shaping the industry's future through education and innovation.

Sponsorship includes:

- Brand and logo on Forty Under 40 Awards marketing collateral
- Opportunity to host a conference session
- Data capture
- Catering options

PRICE: €10,000



**Contact the team to secure your
sponsorship for 2026**



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