

SPONSORSHIP & VISIBILITY BROCHURE

MAKE THE MOST OUT OF YOUR EXHIBITION IN ALGERIA

Valid for : MAGHREB PHARMA Expo / DENTEX Algeria / SECURA North Africa
SINAA Expo Industries / HORECA Expo Algeria

www.easyfairs.com/country/dz



VIP SPONSOR

THE ULTIMATE VISIBILITY PACK ON THE SHOW

The highest visibility on the show. Located in the heart of the Exhibition, the VISITORS LOUNGE offers a 360 ° visibility as the show official host. The VIP Sponsor receives company logo placement on visitors lounge banner, entrance banner, website, 4th cover advertising on the catalog , visitors parking banner, website, e-mails, social network pages,...an ultimate visibility throughout the season leading up to the exhibition and after.

PRICE

2,000,000 Da

20,000 Euro



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CONFERENCE SPONSOR

Opportunity to sponsor the Conference Room (150 seats). With over 18 hours of programming time, sponsors can be assured that they will be targeting hundreds of visitors. Sponsor logos will be visible on hanging forum sign, forum entrance, side walls, main wall and all supporting presentation marketing. Sponsors will also have the opportunity to place flyers on seats before presentations, and will be able to schedule 1 keynote speaker session of 30 min.

PRICE

800,000 Da

8,000 Euro



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RESTAURANT SPONSOR

Aim hundreds of visitors by branding the whole Restaurant/Cafeteria area with stickers, banners and roll-ups. We can also put your flyers on every table during the whole event (please provide us with 500 flyers)

PRICE

500,000 DA / 5,000 Euro



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REGISTRATION AREA SPONSOR

Be the first to welcome visitors to the show by having your logo in the entire registration area at the entrance of the exhibition hall.

PRICE

500,000 Da / 5,000 Euro



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PARKING SPONSOR

Be the first contact of the visitor's eyes by branding the parking lot with the colors of your company. A cube(3mx3m) will be displayed in the middle of the parking lot and Banners will be displayed on each corner; you will also have a full advertising page on the catalog of the show.

PRICE

450,000 Da
4,500 Euro

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LANYARD SPONSOR

Make the difference by sponsoring the official show Lanyard! Every person at the show will wear a lanyard branded with the colors of your company during the 3 days of the event.

PRICE

350,000 Da
3,500 Euro (providing 3,000 lanyards)

VISITOR BAGS

Make sure every single visitor displays your corporate brand on the bag they receive at the entrance. Make it last up to one year after the show with high-quality bags.

PRICE

300,000 Da
3,000 Euro (providing 3,000 bags)



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DESIGN BOXES

Gain more visibility by branding one or some of our special designed boxes (L100x100xH150 cm). Put at the entrance of the show or anywhere inside the Exhibition upon feasibility excepted in front of direct competitors stands., the box will be seen by every visitor at the show.

PRICE

200,000 Da / 2,000 Euro



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RESTROOM SPONSOR

A banner of (120cm * 200cm) will be placed at the entrance to the men's and women's toilets in the lounge. A sticker will be stuck behind each individual toilet cubicle door. ½ Advertising page in the exhibition catalog.

PRICE

150,000 Da

1,500 Euro

HANGING FLAG (CIC)

A 1mx1m hanging Flag above your stand filed with your logo and the colors of your Company to dramatically increase the visibility of your brand and location inside the hall.

PRICE

100,000 Da

1,000 Euro



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FLYER DISTRIBUTION

A Hostess wearing your company's T-shirt will be distributing your flyers to visitors during the 3 days of the show.

PRICE

200,000 Da

2,000 Euro (providing 3000/4000 Flyers)



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DEMONSTRATION PROMOTION

- 2 loudspeaker announcements about the presentation
- Inclusion in the Live Demonstrations program (website)
- Inclusion in the Live Demonstrations exhibition catalog
- Social media announcement, Live Demonstrations program
- Inclusion in a dedicated VISPROM mailing (Live Demonstrations) sent on D-2 to all visitors

PRICE

30,000 Da / demonstration
300 Euro / demonstration

ADVERTISING PAGE ON CATALOG.

1 page advertising in the official Exhibition showguide. With over 2,500 copies printed, the showguide is handed free of charge to all visitors.

PRICE

1 page : 49,500 Da / 495 Euro



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FLOOR STICKERS (SAFEX ONLY)

Make sure to target all visitors by branding the Floor with some stickers around the exhibition Hall (Maximum: 3 per Exhibitor)

PRICE

25,000 Da / sticker
250 Euro / sticker

VIDEOS SPONSOR (CIC)

The Screen Sponsor includes the broadcast of a promotional video of the brand throughout the day. A 15-second video (without audio) will be shown in a loop on all CIC screens

PRICE

75,000 Da/Jour

500 Euro/Jour



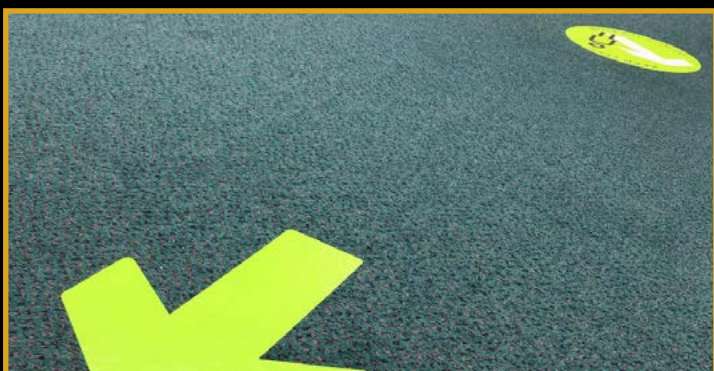
RAFFLE SPONSOR (HORECA)

The sponsor will organize a raffle during the event on its stand and will benefit from extended communication from the organizers. A hostess (provided by HORECA Expo) will scan the badges of all participants in the raffle using the 'visit connect' application, the sponsor will then retrieve the entire database. The draw will take place on site on the 3rd day of the show. The sponsor must give the winner a prize worth at least 50,000 da

PRICE

500,000 Da

5,000 Euro



STAND LOCATION SPONSOR (SAFEX ONLY)

Benefit from increased visibility during the show by taking advantage of an indication on the plan of the show to guide you to your location, and branded directional stickers on the floor

PRICE

120,000 Da

1,200 Euro

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CARDBOARD EXTRA VISIBILITY

Gain more visibility by branding one or some of our special designed CardBoard packages. Put at the entrance of the show or anywhere inside the Exhibition Hall upon feasibility excepted in front of direct competitors stands. These packages Guarantee maximum visibility at the show.

PRICES

- Circular suspension box (SAFEX ONLY) - 2.5m in Diameter
350,000 Da / 3,500 Euro
- Square suspension box (SAFEX ONLY) - 200x200x80 cm
400,000 Da / 4,000 Euro
- Outdoor Cube (5 sides) - 100x90x90 cm (Maximum 1 per Exhibitor)
75,000 Da / 750 Euro
- Indoor Diamond - Cube: 80x80x80 cm / basement: 120x120 (Maximum 1 per exhibitor)
150,000 Da / 1,500 Euro
- Cardboard totem (both sides) : 100x200 (printing and installation included)
120,000 Da / 1,200 Euro

CONTACT US TODAY

Fares Degaichia
(Marketing Leader)
Tel: +213.(0)..23.06.75.99
E-mail: fares.degaichia@easyfairs.com

Algeria Office
Rue Ouamrouche Mohamed,
Lot 42, Groupe de Propriété 62,
Batiment F, El Biar • Algiers • Algeria



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