



PARTICIPATION MENU REALTY 2024

Tuesday 17 and Wednesday 18 September, Gare Maritime Brussels

www.realty-belgium.be

Realty is the only large scale real estate event on a national level taking place in Brussels. During two days filled with more than 25 conferences, Realty attracts 2000 professional key players from the real estate community: investors, promoters, brokers, architects, experts such as lawyers, engineers and academics as well as politicians (mayors, alderman of town planning, and ministers). Most of the visitors represent a leading position in a company active in the real estate.

IDENTIFY YOUR IDEAL FORMULA:

Discover our tailored solutions developed to align with your business goals and budget. We have designed a diverse range of formulas that address your specific objectives – whether it’s enhancing visibility, expanding your network, delivering engaging entertainment or compelling content.

Find out our different formulas in this brochure.

1. NETWORKING FORMULAS







THE ENTRANCE TICKETS: VALID FOR TWO FULL DAYS!

Type	Rebook ticket	Kick-off ticket	Early bird ticket	Summer ticket	Standard ticket	On site ticket	Group ticket 5-9 persons	<div>NEW!</div> Networking drink (1 hour): 20 persons (18 1-day tickets + 2 2-day tickets)
Timing	19 Sept 2023 – 20 Oct 2023	21 Oct 2023 – 31 March 2024	1 April 2024 – 30 June 2024	1 July 2024 – 31 Aug 2024	1 Sept 2024 – 16 Sept 2024	17 Sept 2024 – 18 Sept 2024	21 Oct 2023 – 16 Sept 2024	21 Oct 2023 – 16 Sept 2024
Price/Ticket	€ 550	€ 650	€ 715	€ 750	€ 900	€ 990	€ 650	€ 8000

Offer

- Admission to Realty (2 days)
 - Day programme with conferences and top speakers
 - Networking with industry personalities
- Access to the Realty cocktail (2 days)
 - Coffee and tea offered throughout the day

2. NETWORKING & VISIBILITY FORMULAS

Hub (*)	NEW! Salon (*)	Show (*)	NEW! Naked surface (*)	Meet (*)	Enjoy (*)
<p>All-in:</p> <p>Display and table with chairs, ipad and electrical supply</p> <hr/> <ul style="list-style-type: none"> ■ Key Purpose: Visibility + Networking ■ 2sqm ■ 3 tickets incl. ■ Price: € 5000 	<p>All-in:</p> <p>Seats, sofas and branded coffee table</p> <hr/> <ul style="list-style-type: none"> ■ Key Purpose: Visibility + Networking ■ 9sqm ■ 4 tickets incl. ■ Price: € 7000 	<p>All-in:</p> <p>Desk + visibility of your company with logo and visual + screen + locker + hidden fridge</p> <hr/> <ul style="list-style-type: none"> ■ Key Purpose: Visibility + Networking ■ 9sqm ■ 5 tickets incl. ■ Price: € 11000 	<p>Surface as from 20sqm</p> <hr/> <ul style="list-style-type: none"> ■ Key Purpose: Visibility + Networking + Entertainment ■ 20sqm ■ 6 tickets incl. ■ Price: As from € 14000 (enlarge: + € 400/sqm) 	<p>All-in:</p> <p>Meeting area for one to one meetings + desk + visibility of your company with logo and visual + screen + locker + hidden fridge</p> <hr/> <ul style="list-style-type: none"> ■ Key Purpose: Visibility + Networking ■ 20sqm ■ 7 tickets incl. ■ Price: € 18000 	<p>All-in:</p> <p>Meeting area for groups + bar desk + visibility of your company with logo and visual + locker + hidden fridge</p> <hr/> <ul style="list-style-type: none"> ■ Key Purpose: Visibility + Networking + Entertainment ■ ≥ 25sqm ■ 9 tickets incl. ■ Price: € 22000
					

(*) Upgrade see next page

3. CONTENT & VISIBILITY FORMULAS

(*) Upgrade 1 - Conference slot

Book a conference slot with news value.

(to be defined with content manager,
limited availability)

-
- Key Purpose:
Content + Visibility
 - # tickets incl. =
of speakers
 - Price: € 6000



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(*) Upgrade 2 – Speakers' slot

Book a seat as a speaker to be part of
a conference.

(to be defined with moderator and
content manager, limited availability)

-
- Key Purpose:
Content + Visibility
 - #tickets incl.: 1 (speaker)
 - Price: € 3000



Jungyoon Kim

Jungyoon Kim is the founding principal of PARKKIM, a Seoul-based landscape architectural firm, and Assistant Professor in Practice of Harvard GSD.

(*) Upgrade 3 - Innovation Talk slot

Book a slot in the Innovation Talk Room
(30p capacity) to present an innovative
project/idea.

(to be defined with content manager,
limited availability)

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- Key Purpose:
Content + Visibility
 - #tickets incl.: 1 (speaker)
 - Price: € 2000



(*) Upgrades in combination with formulas 2.

4. VISIBILITY FORMULAS

Cube

Present something innovative on a cube.

This can be a new material, a scale model or a new technology.

The products will be exhibited in the matchmaking area where exhibitors book their meetings.

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- Key Purpose: **Visibility**
 - 1sqm - 3sqm
 - 2 tickets incl.
 - Price: € 1500



Film

Present a film on a led screen (3m).

This can be a quote, a subtitled interview of the CEO or a presentation of a project.

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- Key Purpose: **Visibility**
 - 2 tickets incl.
 - Price: € 1750

On a large led screen, your film will be shown in loop.
The film can be no longer than 2 minutes. Subtitled.

The films will be shared on the led screen with max 5 other participants.



Billboard

Blow up of your company logo or visual on a large billboard (3mHx3mL)

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- Key Purpose: **Visibility**
 - 2 tickets incl.
 - Price: € 3000
(+ € 300 for screen)



5. PARTNERSHIP FORMULAS (LIMITED AVAILABILITY)

Tailor made
partnerships for:

Type of stand /
description

Main partner

(bank, energy supplier,
insurance, telecom, ...)

Private Lounge
+ Name of company carries
the name of Forum I

- Visual: **Salon + Dedicated reception area**
- **50sqm**
- **20 tickets + 50 Realty Night tickets incl.**
- Price: **€ 35000**



Car partner

Car Partner + Name of car
company carries name
of Forum II

Exclusivity for presenting
futuristic, luxury (electric)
car at Realty

- Visual: **Surface dedicated to present a car**
- **20sqm**
- **10 tickets + 20 Realty Night tickets incl.**
- Price: **€ 15000**



Central bar partner

Any company (also suppliers)

Central bar – during the two
days this bar will be branded
with the name of your company.

The drinks during the day
(non-alcoholic) and Open bar
as from 6pm will be offered
by Realty

- Visual: **Central bar, designed by Realty**
- **2sqm**
- **6 tickets incl.**
- Price: **€ 20000**



Coffee bar partner

Any company (also suppliers)

During the two days of Realty
coffee & tea is served to all the
visitors. The coffee bar, run by a
barista, will be branded with the
name of your company.

- Visual: **Coffee bar, designed by Realty**
- **2sqm**
- **4 tickets incl.**
- Price: **€ 8000**



Coworking or Matchmaking partner

Any company
(also suppliers)

Coworking space:

Next to the speakers lounge,
a coworking space is available
for the visitors.

The coworking space will be
branded with the name of
your company.

Matchmaking space:

The matchmaking space allows
visitors to meet on site.

Meeting 'rooms' for 2 to 6
guests can be booked.

The matchmaking space will be
branded with the name of your
company.

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- Visual: **Coworking area**
 - **40sqm**
 - **3 tickets incl.**
 - Price: **€ 5000/space**

Realty Night partner

Any company
(also suppliers)

Realty Night Partner during the
two evenings (6pm-9pm) +
billboard or other visibility
(similar in surface)

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- Visual: **Billboard 3sqm**
 - **4 tickets + 10 Realty Night
tickets incl.**
 - Price: **€ 8000/partner
(max. 3 partners)**

Locker room partner

Any company
(also suppliers)

Locker room:

Brand the wall of the lockers
where visitors store their
computers and other
precious goods.

-
- **8sqm**
 - **4 tickets incl.**
 - Price: **€ 8000**

VIP Breakfast partner

powered by
(2 spots available max)

For 60p Realty organises a
Breakfast for VIP guests from the
real estate sector.

The breakfast will be followed by
a conference.

The company will be branded
during the breakfast.

There are two VIP breakfasts
scheduled. One on each
morning.

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- **4 tickets incl.**
 - Price: **€ 6000/VIP Breakfast**



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Realty
Belgium's
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Summit