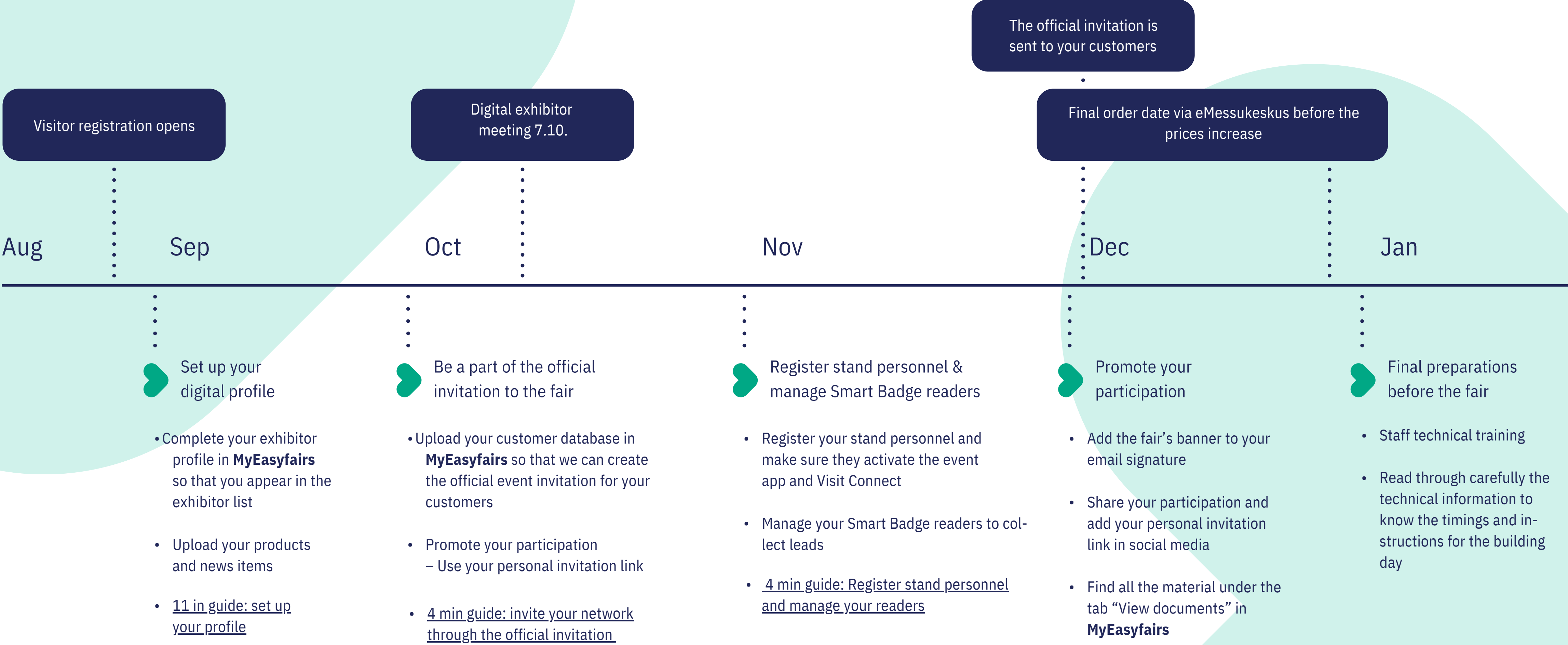


Before your participation in the FFCR Expo.



Everything you need to know and key dates ahead of your participation in the event.



Checklist for FFCR

We recommend that you add calendar reminders for all dates.



Sep - Oct



Banners

- Promote your participation: Add the event banner to your email signature and announce your participation on your own channels (materials can be downloaded from the “View Documents” section)



6.10.

- Attend the exhibitor meeting via Teams (practical information + MyEasyfairs). Invitation to follow.



Invitations

- Upload your customer list to MyEasyfairs. We will send the official invitation on your behalf. Share your personal registration link to increase attendance.



Readers

- Manage your Smart Badge readers on MyEasyfairs.

Nov – Dec



14.11. & 14.12

- Lets spread the word together. You'll get ready made and customizable material for your social media posts from us.



3.12.

- Finalday before 30% price increase at eMessukeskus.



7.12.

- Lastday to order cold storage and submit your logo or graphic artwork for your stand signage via eMessukeskus.



Stand staff

- Registryourstand staff in MyEasyfairs.



Pre-booking

- Pre-bookingforFFCR 2028 opens - contact your sales representative

January



Technical training

- We will offer technical training for stand staff in order to efficiently use our event technology.



Spread the word

- A big part of the visitors register a week before. Spread the word in all your channels.



12.1.

- Build-up day. Doors open 07:00–23:59. Show your entry ticket at the entrance to receive your exhibitor pass. Entry is via the loading docks.



13.1.

- Event Day 1: Opening hours are 10:00–18:00. All exhibitors must be on-site by 09:30 at the latest. Please check the loading dock access and unloading times in the Technical Information for exhibitors.



14.1.

- Event Day 2: Opening hours are 10:00–17:00. Dismantling takes place from 17:30 to 23:59.

Useful links



-  [MyEasyfairs](#)
-  [Set up your profile in MyEasyfairs - 11-minute guide](#)
-  [Invite your network via the official event invitation - 4-minute guide](#)
-  [Register stand staff & manage Smart Badge readers - 4-minute guide](#)
-  [eMessukeskus - orders for your stand, cold storage etc](#)

General important information for you as an exhibitor at the event

► Additional visibility

Book additional visibility before or during the event to get most out of your goals.

+ 358 50 448 1112
inka.liikala@easyfairs.com

► My Easyfairs

Activate your profile in MyEasyfairs. Stand out in the exhibitor list by uploading your products and news.

You can find important documents, materials, and guidelines in MyEasyfairs service.
my.easyfairs.com/login

► Showcase your news

Do you have any news, launches or activities that we can promote? Contact our marketing.



+ 358 407695361
ffcr@easyfairs.com

Orders

All orders regarding your stand, such as water, 3-phase electricity or drainage, are placed with eMessukeskus.

Place your orders before prices increase by 30% on December 3rd.

Standard stand

What is included in a standard stand?

(confirm your stand package from the order confirmation or sales rep)

- Floor space
- White walls
- Carpet
- One 230 V power socket
- One spotlight per 4 sqm
- 1 high table
- 2 bar stools
- Cleaning