



SOFTLIN

When you want everything to be just right.

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ALWAYS CHOOSE THE BEST
AND YOU'LL HAVE SUCCESS.

CAFÉ SOFTLIN - MOOD MAKERS

- ◆ Make the presentation and the food or drink itself more appealing
- ◆ Complete the look and complement the mood of your café

CAFÉ SOFTLIN - PRACTICAL SOLUTIONS

- ◆ Suit the most challenging and confined spaces thanks to practical packaging solutions
- ◆ Help reduce loss and waste
- ◆ Safe to use and traceable throughout the production chain

WHEN YOU WANT EVERYTHING
TO BE JUST RIGHT.



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CREATE AN ENJOYABLE MOMENT FOR YOUR CUSTOMERS.

EXAMPLES FROM OUR RANGE

- ◆ 24 cm coffee napkin
- ◆ 33 cm lunch napkin
- ◆ tray napkin for pastry presentation
- ◆ basket napkin
- ◆ soft napkin for bread cutting

BESPOKE PRODUCTS

- ◆ Tell the unique story of your brand
- ◆ Enhance the visual appearance of your brand
- ◆ Act as an excellent marketing tool

INSPIRING RANGE OF COLOURS





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TO BE JUST RIGHT.

ALWAYS CHOOSE THE BEST
AND YOUR CUSTOMERS
WILL THANK YOU.

BAKERY SOFTLIN - SERVING UP A GOOD IMAGE

- ◆ Convey freshness and appreciation of quality
- ◆ Make the presentation and the bakery products more appealing
- ◆ Keep the products looking good from dawn to dusk
- ◆ Your calling card for great service

BAKERY SOFTLIN - PRACTICAL SOLUTIONS

- ◆ Complement flawless customer service
- ◆ Ease everyday challenges
- ◆ Ensure hygienic use



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ENSURE PRESENTATION APPEAL.

EXAMPLES FROM OUR RANGE

- ◆ 33 cm napkin
- ◆ tray napkin for pastry presentation
- ◆ basket napkin

BESPOKE PRODUCTS

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ALWAYS CHOOSE THE BEST
AND SERVICE WILL FLOW.

FASTFOOD SOFTLIN - ENSURING SMOOTH SERVICE

- ◆ Solve the challenges of presentation
- ◆ Make service effortless
- ◆ Ensure hygienic use

FASTFOOD SOFTLIN - PRACTICAL SOLUTIONS

- ◆ Work in the most challenging and confined spaces
- ◆ Help reduce loss and waste
- ◆ Safe to use and traceable throughout the production chain



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CREATE A CLEAN AND POSITIVE CUSTOMER EXPERIENCE.

EXAMPLES FROM OUR RANGE

- ◆ dispenser napkin
- ◆ 24 cm coffee napkin
- ◆ 33 cm lunch napkin
- ◆ tray napkin for pastry presentation
- ◆ basket napkin

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ALWAYS CHOOSE THE
BEST AND STAND OUT
FROM THE REST.

RESTAURANT SOFTLIN - KEYS TO SUCCESS

- ◆ Create a pleasant mood
- ◆ Make the story of your brand stand out
- ◆ Highlight details that speak of quality
- ◆ Complement the visual world of your restaurant

RESTAURANT SOFTLIN - EXPERT PRESENTATION

- ◆ Showcase different themes and seasons thanks to an extensive range of colours and products
- ◆ Add the final touch to an eye-catching table setting
- ◆ Safe to use and traceable throughout the production chain



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GIVE FOOD THE IMPORTANCE IT DESERVES.

EXAMPLES FROM OUR RANGE

- ◆ 39 cm and 48 cm dinner napkins
- ◆ 24 cm dessert napkin
- ◆ mezzo napkin between the plates
- ◆ cutlery napkin
- ◆ basket napkin

BESPOKE PRODUCTS

- ◆ Tell the unique story of your brand
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INSPIRING RANGE OF COLOURS



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TRAVEL **SOFTLIN**

WHEN YOU WANT EVERYTHING
TO BE JUST RIGHT.

ALWAYS CHOOSE THE BEST
AND MAKE AN IMPRESSION.

TRAVEL SOFTLIN - TAKING CARE OF THE CUSTOMER

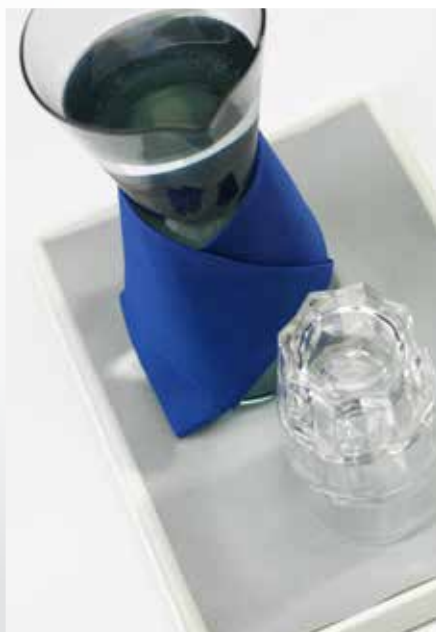
- ◆ Makes travelling more enjoyable and comfortable
- ◆ Important part of hygienic and safe travel

TRAVEL SOFTLIN - ON THE WAY TO SUCCESS

- ◆ Support your brand and its visual appearance
- ◆ Easy to use in the most confined spaces
thanks to their lightness and ingenious packaging
- ◆ Tested for purpose



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PAMPER YOUR CUSTOMERS WITH CAREFUL ATTENTION TO DETAIL.

EXAMPLES FROM OUR RANGE

- ◆ 24 cm cocktail napkin
- ◆ 33 cm lunch napkin
- ◆ tray mat
- ◆ head rest cover
- ◆ hot towel

BESPOKE PRODUCTS

- ◆ Tell the unique story of your brand
- ◆ Enhance the visual appearance of your brand
- ◆ Act as an excellent marketing tool

INSPIRING RANGE OF COLOURS





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TO BE JUST RIGHT.

ALWAYS CHOOSE THE BEST
AND YOUR CUSTOMERS
WILL BE HAPPY.

HOTEL SOFTLIN - CATERING FOR CUSTOMERS

- ◆ Give you time to concentrate on the essentials - your customers
- ◆ Make your customers feel important
- ◆ Convey the uniqueness of your brand and complement a consistent look

HOTEL SOFTLIN - PRACTICAL SIMPLICITY

- ◆ Are fit for purpose and tested in practice
- ◆ Help reduce loss and waste
- ◆ Work in the most challenging and confined spaces thanks to ingenious packaging solutions



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LET YOUR CUSTOMERS FEEL IMPORTANT.

EXAMPLES FROM OUR RANGE

- ◆ 24 cm cocktail napkin
- ◆ 33 cm lunch napkin
- ◆ soft napkin for coffee cups and cutlery
- ◆ peflett
- ◆ hot towel

BESPOKE PRODUCTS

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INSPIRING RANGE OF COLOURS



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PRODUCT

AMOUNT

COLOURS

24x39 cm soft napkin

40 pcs/wrapping, 8 wrappings/carton

white, blueberry, black



33x39 cm cutlery napkin

150 pcs/carton

lime, orange, cherry,
champagne, black, wine,
terracotta, basil, strawberry



39x39 cm ¼ napkins

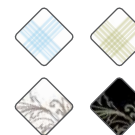
50 pcs/wrapping, 10 wrappings/carton

white, champagne, orange,
krokus, cherry, sun flower,
strawberry, blueberry, lime,
cacao, black



Design napkins:

Haven blue, Haven green,
Lily white, Lily black





PRODUCT

AMOUNT

COLOURS

48x48 cm ¼ napkins

50 pcs/wrapping, 6 wrappings/carton

white, champagne, orange,
lime, cherry, strawberry,
blueberry, crookus, cacao,
black



48x48 cm ¼ basket napkin

50 pcs/wrapping, 2 wrappings/carton

white, champagne, orange,
lime, cherry, strawberry,
blueberry, crookus, cacao,
black





PRODUCT

AMOUNT

COLOURS

24x24 cm 2-ply ¼ napkins

100 pcs/wrapping, 12 wrappings/carton

white, champagne, orange,
lime, sun flower, raspberry,
blueberry, cacao, black



33x33 cm 1-ply dispenser napkins

250 pcs/paper banderol, 8 banderols/carton

white, champagne, orange,
lime, sun flower, raspberry,
blueberry, cacao, black





PRODUCT

AMOUNT

COLOURS

33x33 cm 2-ply ¼ and 1/8 napkins 100 pcs/ wrappings, 6 wrappings/ carton

white, champagne, orange,
lime, sun flower, raspberry,
blueberry, cacao, black
olive spring 2015
plum autumn 2015



39x39 cm 2-ply ¼ and 1/8 napkins 100 pcs/ wrapping, 6 wrappings/ carton

white, champagne, orange,
lime, sun flower, blueberry,
cacao, black

