

For more information, visit

www.cynosureuk.com/product/potenza/



*Through soft tissue coagulation.

**Research with 396 participants in Germany.

All data is on file and available at request.

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The Potenza radiofrequency microneedling device is intended for electrocoagulation and hemostasis of soft tissue for dermatologic conditions. Potential side effects include temporary redness, temporary tingling, and burning sensation while receiving treatment. Like all medical procedures, not all patients are suitable for the treatment. A qualified practitioner is solely responsible for evaluating each subject's suitability to undergo treatment and for informing those being treated about any risks involved with the treatment, pre-and postoperative care, and any other relevant information. Individual results may vary and are not guaranteed.

PRD_4362

Specs & Accessories

RF Type	Bipolar, Monopolar
Power	Max 50 watts
Frequency	1MHz, 2MHz
Repetition Rate	0.5-3.0 sec (0.1 sec step)
Handpieces	100-7043-001: Motorized Handpiece 100-7043-002: AC Handpiece
Tips	Motorized Handpiece
Fusion Tip Needles	100-7043-163: CP-21 100-7043-167: CP-25
Tiger Tip : Semi-Insulated Needles	100-7043-151: S-16 100-7043-152: S-25 100-7043-153: S-49
Insulated Needles	100-7043-154: I-16 100-7043-155: I-25 100-7043-156: I-49
Singles Needles	AC Handpiece 100-7043-160: P1-08 100-7043-161: A1-12 100-7043-162: A1-15
Needle Gauge	0.25mm 0.35mm
Treatment Duration	5-500ms (5ms.step)
Electrical Power	100-240V, 50/60Hz, 500VA
Dimensions	19.82 x 14.40 x 14.22 inches (Incl. cable stand: 21.66 x 27.60 x 14.4in)
Weight	Approx. 21lbs
Cart	18.82 x 18.98 x 38.08 in, 71.13lbs

A New Generation in RF Microneedling

with revolutionary enhanced topical penetration

POTENZA™
by CYNOSURE®





The world's first
4-mode RF takes
Microneedling to
New Levels

FAST DELIGATABLE CUSTOMISABLE TOLERABLE

TIGHTEN SKIN* TREAT BLEMISHES REVITALISE SKIN



A solution for
every patient

The versatility of the Potenza system allows you to customise treatments based on your patients' specific needs – *all skin types, anywhere on the body, any time of year.*

***29% of consumers consider radio frequency microneedling as the top trending treatment*

The *Evolution* of Micro-needling



Needling Roller



Needling Pen



First Gen/Conventional RF Micro-needling devices:

- Monopolar
- Limited needle array (insulated/non-insulated)

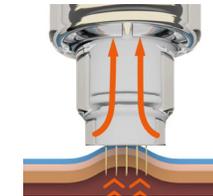


Introducing *Potenza*, an advanced, next generation, RF Micro-needling device



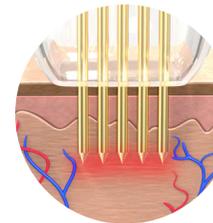
4 mode RF

- Monopolar
- Bipolar
- 1 or 2 MHz



Impedance Monitoring

- Safe, reproducible results
- Aids delegation



Insulated needles

The tip of the electrode needle is uninsulated which provides targeted, precise RF energy to the selected depth.

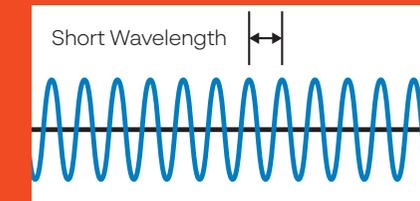
This results in less risk of skin surface side effects and direct energy delivery to the dermis.

Potenza Offers 1 MHz and 2 MHz Frequency

In general, higher frequency energy is more quickly absorbed than lower frequency energy.

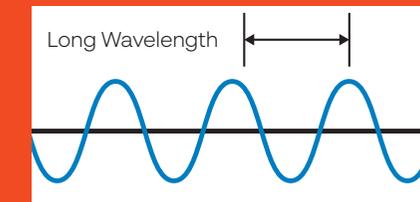
2MHz is more focused, for specific targeting of tissue and can deliver a more aggressive treatment.

High Frequency



1MHz is more comfortable and provides a wider and deeper delivery.

Low Frequency



Treat a larger *variety* of your patients' conditions
Both superficial and deep

World's first 4-mode RF

Monopolar, bipolar, 1 & 2 MHz capabilities. Provide shallow and deep treatments in one system

Single-needle handpiece

Target and improve blemishes

Unique Tiger Tip™ technology

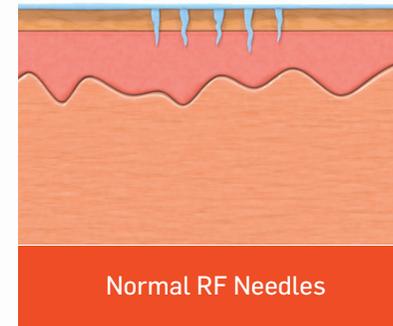
Treat 2 layers in one pass without stressing the dermal-epidermal junction zone

Fusion Tip

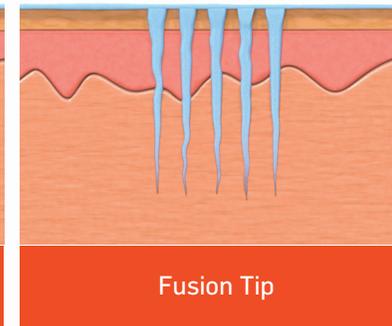
67% more topical volume penetration



The first and only tip to provide enhanced topical penetration to *maximise results* ✓



Normal RF Needles



Fusion Tip

Confidently deliver your topicals deeper into the dermis

Dual-air chamber design captures and releases air toward the skin with each pulse.

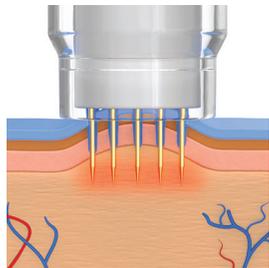


Enhanced penetration of topicals into the skin by 67%.



Fusion Tip

21, 25 insulated needle array
Adjustable depth
0.5-2.5 mm

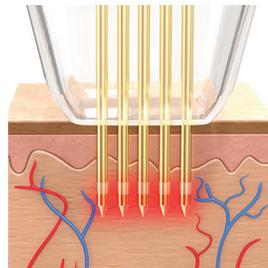


Uses a dual-air chamber design to capture and release air towards the skin in order to enhance the penetration of topicals into the channels



Tiger Tip *Semi-Insulated Needles*

16, 25 and 49 needle array
Adjustable depth
0.5mm- 4.0mm

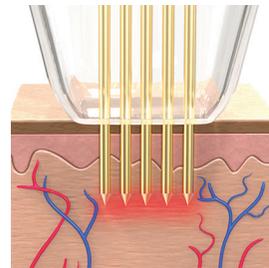


Used for treating more tissue in a single treatment without sacrificing the epidermis



Insulated needles

16, 25 and 49 needle array
Adjustable depth
0.5mm- 4.0mm

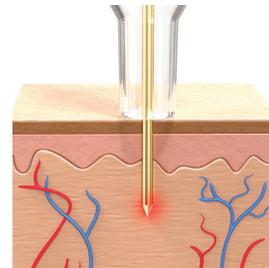


Used for both targeted and deep treatments in the skin



Single Insulated needles

0.8mm, 1.2mm and 1.5mm depth



Used to precisely target and treat blemishes found in the skin

DR. MATTHIAS WAHN - GERMANY

DERMATOLOGIST, DERMATOLOGY & LASERCENTER HANNOVER

"I tried the device on myself: after 6 weeks I thought my bathroom mirror had an Instagram filter. For me, Potenza is the best device innovation of the last 10 years in the cosmetic market."



DR. JASMIN LAST - GERMANY

AESTHETIC PRACTITIONER, DR. JASMIN LAST MEDICAL AESTHETICS

"I have an incredible variety of treatment options with Potenza that no other RF microneedling device offers. Not only am I enthusiastic about the results that I can achieve with my patients, but I was able to amortise the system after just six months. My favorite is the S-25 tip for the stomach area and the Fusion tip for the face, neck and décolleté area."

DR. KAYWAAN HANNAH - UK

"Potenza is a cut above older technology in that it provides practitioners with the ultimate freedom and flexibility as it has a unique propensity to customise the intensity and distribution of energy for different parts of the body or face."



Provide *results*. Improve *profitability*

FACE

Courtesy of Murphy Plastic Surgery & Medical Spa



Before and after 1 treatment

NECK

Courtesy of S. Doherty, MD



Before and after 1 treatment

FACE

Courtesy of Dr. Zaki Taher



Before and after 1 treatment

FACE AND NECK

Courtesy of University Park Dermatology and Medical Spa



Before and after 3 treatment

ABDOMEN

Courtesy of Dr. Elizabeth Huang



Before and after 1 treatment

FACE

Courtesy of J.H. Yoon, MD



Before and after 3 treatments

FACE

Courtesy of Eyesthetics on Sheppard



Before and after 2 treatments